



VOTING NOW OPEN FOR FOURTH ANNUAL “PRIDE IN SALEM GREEN AWARDS”

For Immediate Release:
March 13, 2015

The City of Salem is once again looking for you to pick the winners of the "Pride in Salem Green Awards" that are designed to recognize businesses and organizations that take pride in our community and make Salem a great place to work, live and play.

For the fourth straight year, these awards will be presented to local businesses that have risen above others by significantly contributing to the beautification or greening-up of our city through visible landscaping, prominent exterior building or site renovations, or responsible and creative environmental initiatives.

By exercising the characteristics of corporate philanthropy and civic responsibility at their own expense, they serve as an example to others and are a vital part of the City of Salem. Past winners include Roanoke College, Project WARM, Invision Eye Fitness and Fashion, Salem Museum, Sherwood Memorial Park, Joe's Deli, Parkway Brewing Company, General Electric and Fresh Studio.

There are three categories: **LANDSCAPE AND BEAUTIFICATION, RENOVATION AND ENERGY EFFICIENCY and RECYCLE, REUSE, REPURPOSE.** A total of nine Salem-based entities are vying for the top three awards – BB&T Bank on West Main, First Citizens Bank on Roanoke Boulevard, Pine Ridge Nursery and Landscaping on Hurt Lane, R.M. Johnson & Sons Jewelers on College Avenue, Regional Conveyor Services (RCS) on 4th Street, Roanoke College, Saint Paul's Episcopal Church on East Main, Star City Recycling and Summit Helicopters on McClelland.

All voting will be done online and it is not limited to Salem citizens. The balloting will end at midnight on April 19 and the winner in each category will be honored at the April 27 Salem City Council meeting.

A direct link to the ballots, which contain a photo and description of each business, can be found on the city's website www.salemva.gov

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