

# SIGN REGULATIONS

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**EVERY BUSINESS SIGN  
REQUIRES A PERMIT  
FROM THE OFFICE OF  
BUILDING  
INSPECTIONS**



**Before you design...**



**check the regs for your sign**

City of Salem

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Community Development  
21 South Bruffey Street  
Salem, Virginia 24153

Phone: 540-375-3036  
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E-mail: [communitydev@salemva.gov](mailto:communitydev@salemva.gov)

Every advertising sign requires a permit from the Office of Building Inspections. Signs constructed without a permit are in violation and could be charged double the permit fee when issued.

Please call

(540) 375-3036



## Temporary Signs

Each business is allowed one temporary sign for 30 days 4 times a year with the issuance of a permit. Yard and stake signs,

balloons, banners, flags, inflatables, pennants, and streamers are considered temporary signs.

Temporary signs have a maximum size of 24 square feet.



## Snipe Signs



Snipe signs are any signs tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, public benches, streetlights, or other objects, or placed on any public property or in the public right-of-way or on any private property without the permission of the property owner and are strictly prohibited



## Vehicle Signs

Vehicles designed for use as advertising signs are prohibited.

Vehicular signs (see below) are allowed by the following:

The primary purpose of such is not the display of signs.

The signs are an integral part of the vehicle and does not break the silhouette.

The vehicle is in operating conditions with proper licenses and tags, and is used in the daily function of the business.

The vehicle is required to be park a minimum of 20' from the street.

