



LEGENDARY TRAVIS TRITT ADDED TO BLUE RIDGE MUSIC FESTIVAL LINEUP *Old School Outlaw Joins Fellow Georgian Brantley Gilbert*

SALEM, Va. (March 17, 2014) – Two-time Grammy award winner **Travis Tritt** has been added to the star-studded lineup for the 2014 Blue Ridge Music Festival at Salem Stadium.

The multi-platinum recording artist has won four CMA awards and sold over 25 million records in his illustrious career. Since 1989, Tritt has put 39 of the 40 singles he's released on the country charts. Five of those hits, including "**Help Me Hold On**" and "**Can I Trust You with My Heart**" landed at number one, while 15 others charted in the top ten.

"We are thrilled to have an accomplished artist of Travis Tritt's caliber and versatility on this year's festival lineup," says Carey Harveycutter, Salem's Director of Tourism. "He has fans of all ages, and he's someone who's always been true to country music's roots."

Tritt joins the red hot **Brantley Gilbert** on the festival's lineup of artists, and the two hit makers have more in common than just their home state of Georgia. In 1991, Tritt was named the Country Music Association's Top New Artist, and last year Gilbert was crowned the Top New Male Artist by the Academy of Country Music. Gilbert already has produced three number one hit singles in his relatively short career including "**Country Must Be Country Wide**" - "**You Don't Know Her Like I Do**" and his latest release "**Bottoms Up**" that is currently the number one song on the Billboard Hot Singles list.

Thomas Rhett, Parmalee, Jukebox Mafia, and Sam Hunt complete the current lineup of artists, who are scheduled to appear on May 31. The daylong country festival will be hosted by GAC and SiriusXM's **Storme Warren**.

Tickets are now on sale at the Salem Civic Center box office, all Ticketmaster locations and charge by phone at 1-800-745-3000. General admission field tickets are \$40 plus additional fees. There also are reserved seat tickets and a limited number of VIP tickets available. Get complete information at www.blueridgemusicfestival.com

Salem has played host to a number of major stars in the past, including Bob Dylan, Willie Nelson, Miranda Lambert, Zac Brown Band, Little Big Town and Dierks Bentley. Within the past year, the city brought popular country acts Florida Georgia Line and Merle Haggard to the Civic Center.

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