



NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 23, 2015

2015 HOLIDAY EVENTS SET IN SALEM

Multiple Events Set for December 4 & 5

The City of Salem’s Holiday celebrations will once again be plentiful on the first weekend of December. The annual Christmas Tree Lighting will officially get the festivities started on Friday, December 4, at 6 p.m. at the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and a host of other events that weekend. Please take a moment to review these activities and mark them on your calendars.

HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree
 Christmas Parade
 Ye Olde Salem Christmas
 Gingerbread Festival

DATE

Dec. 4
 Dec. 4
 Dec. 5
 Dec. 5

TIME

6pm
 6:30pm
 11am - 4pm
 11am - 4pm

LOCATION

Salem Farmers Market
 Downtown Salem
 Downtown Salem
 Salem Public Library



Lighting of the City of Salem Christmas Tree

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 4, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30 p.m.

Ye Olde Salem Christmas

The Salem Parks & Recreation Department also will present “Ye Olde Salem Christmas” on Saturday, December 5, at the Salem Farmers Market, Salem Library and throughout Downtown Salem. Citizens, friends, and neighbors are invited to join in the fun from 11 a.m. to 4 p.m. as we celebrate an old-fashioned Salem Christmas.

Gingerbread Festival

The annual Gingerbread Festival takes place in its new home at the Salem Public Library from 11 a.m. to 4 p.m. Enjoy live entertainment, a marshmallow roast, kids activities, vendors, carnival games and a bounce house.

Downtown Salem

Be sure to visit our great stores and restaurants!

Salem Library

Bring a camera and take your picture with Santa, enjoy children's activities and mail a letter to Santa. Also, have some delicious hot cider and roasted marshmallows.

Salem Farmers Market

More than 60 Market Vendors, Craft Vendors, fresh wreaths, baked goodies and carriage rides

The Lighting of the Christmas Tree and Ye Olde Salem Christmas are sponsored by the **City of Salem Parks and Recreation Department** and the **Salem Farmers Market**. Get additional information at 375-3057.

The Salem Christmas Parade and Gingerbread Festival are sponsored by the **Salem-Roanoke County Chamber of Commerce**. You can get information on those events by calling 387-0267.

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