



NEWS RELEASE  
FOR IMMEDIATE RELEASE – SEPTEMBER 30, 2011

## “PUMPKINFEST”

*“Annual Fall Favorite Set for October 29”*

One of the valley’s fall favorites, *Pumpkinfest*, is all set to return to the Salem Farmers Market on Saturday, October 29. This year’s event will take place from 11am - 2pm and feature carnival games, a costume contest, a pumpkin give-away, hay rides and a pumpkin auction. Plus, you can walk through our “Chefs vs. Surgeons” Jack O’ Lantern patch and vote for your favorite carved pumpkin.

Once again youngsters also will have a chance to ***Trick or Treat*** with the downtown merchants an hour before *Pumpkinfest* starts. Children can meet at the Farmers Market at 10am and trick or treat up and down Main Street until 11am.

Admission for adults and children is just \$1.99 a person, but ***Children will be admitted free if they are wearing a costume!*** Valleydale hotdogs and chips will be available, as well.

The event is sponsored by C.H.I.P (The Child Health Investment Partnership), Q99-FM, and Salem Parks and Recreation. For additional information call the Parks and Recreation Department at 375-3057.

Contact:

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