

ISSUE 15 • SPRING 09

SALEM



A MAGAZINE FOR THE PEOPLE OF VIRGINIA



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Survival Spanish | Teacher Trust | Golf Course Makeover

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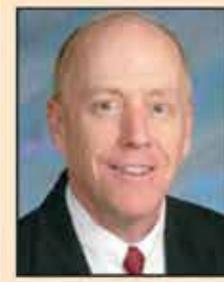
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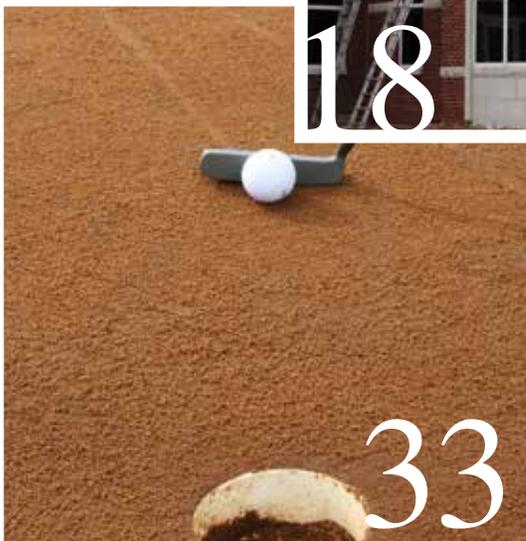
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Kevin Boggess - City Manager

KEVIN'S CORNER

2008 was a tough year for most people and Salem certainly has been impacted by the economic recession, as well. The revenue we rely on to provide city services like refuse collection, street maintenance, parks and recreation opportunities along with police and fire protection has fallen well below the expectations we set a year ago.

Our staff and the department heads have done an outstanding job of doing more with less to make sure services don't suffer during this economic downturn and because of that, we'll be in better shape when things get back to normal.

On a more positive note, let's not forget that Salem has some great entertainment opportunities that are very affordable. The Parks and Rec. department has a great new activity line-up for this spring and summer (Page 38). In addition, Salem Sox are in town with general admission seats costing just \$7.

The Sox are just like any other Salem-based business because they can use your support. Tickets are always reasonable and the other great thing about a minor league game is that you don't have to be a hardcore baseball fan to enjoy a night at the ballpark. In fact, I'm pretty sure my wife goes to the games for the Dippin' Dots! Salem Memorial Ballpark has plenty of new concession offerings this season, as well as a fresh new look with new jerseys on the players and new paint on the walls. Red Sox baseball is definitely a great entertainment value.

Another Salem bargain is our Salem Municipal Golf Course. Kids can play all day at the course for just \$5 and adults can do the same for \$10 or less. I hope you'll take time to read about the improvements we've made to the course (Page 33) and then drop by and play a round or two in person.

Finally, an exciting no-cost entertainment option this summer is our new Chef's Circle at the Salem Farmers Market (Page 6). This new weekly cooking program will highlight area restaurants, their chefs and our faithful vendors on The Market, who also appreciate your patronage.

As you get out this spring and enjoy the beautiful weather, don't forget to take a look at all the great things Salem has to offer.

YOUR CITY COUNCIL



Bill Jones



John Givens
Vice Mayor



Randy Foley
Mayor



Jane Johnson



Lisa Garst



KITCHEN *Magician*



Moving Day on Chamberlain Lane



Emeril started it, Paula Deen and Rachel Ray expanded it and now the Salem Farmers Market is getting involved with it. “It” is the demonstration style cooking craze that has sent the Food Network’s viewership through the roof and will now hopefully make the Market a must visit each Saturday morning in the summer.

Starting June 6 and continuing each Saturday morning through the end of August, patrons at The Market will be able to watch chefs from local restaurants whip up dishes made almost exclusively with fresh ingredients purchased from the Farmers Market’s very own vendors.

“I think the public is really going to have a chance to benefit from this,” says Beth Carson of the Salem Farmers Market. “Cooking shows

are really popular now and this is our chance to have our own cooking sensations right here in Salem.”

Carson came up with what will be known as “The Chef’s Circle” while she was checking out other Farmer’s Markets around the country on the internet. She stumbled upon one in Austin, Texas that has a similar program and thought it might be just the ticket for Salem.

“The term that has been floating around so much lately is ‘locavore’ and we certainly would like to develop some folks who take a special interest in eating food that is grown and sold locally,” she says.

The list of individuals who have committed to be a part of what will be called “The Chef’s Circle” is as diverse as it is impressive.

The Hotel Roanoke, 202 Market, Local Roots Café, Café Madrid’ and U.S. Food Service are just a sampling of the establishments that will be represented.

Attracting what she thought would be the “gastronomical elite” was easier than expected, but finding a kitchen was still a mystery. She wanted more than a couple of folding tables and a hot plate, but she knew there was no way her budget could absorb this type of project.

That’s when her boss, Streets and Maintenance Director Mike Tyler, offered up a suggestion that was harder to imagine than Paul Deen cooking without butter. He told her that his crew was going to literally cut a kitchen out of a house and make it “market ready” by the summer.

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Crane operator Mike Sweeney delicately lowers the kitchen

such home on Chamberlain Lane featured a kitchen that not only caught Tyler's eye, but gave him the idea that it could be extracted intact before the home was destroyed.

"We had a few obstacles, but the process really went better than we expected," says Tyler. "Truthfully, we really didn't know if we were going to have a kitchen or a pile of sticks."

A crane slowly lifted the kitchen outside of the main frame of the house and then placed it on a wide load trailer. At this point it was 10 feet wide, but over 16 feet high, meaning the only way to get it back to the Street Department garage was a trip right down Route 419, complete with a police escort.

"My original thought was that he was absolutely crazy," says Carson. "I really thought he was just pulling

my leg when he first told me, but it came out just as pretty as can be."

City employees were tasked this winter with tearing down a number of homes that the city had acquired through FEMA's severe repetitive loss program. One

Other than a few drawers flying open the move was without incident and since landing in its new home the kitchen has been streamlined. It's now only 8 feet wide which allows it to fit on the customized trailer that will transport it back and forth to the Market each week.

Continued on pg. 9

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Salem Firemen "soak" the house before demolition to minimize dust

When it makes its debut in June, the kitchen will feature a refrigerator, a microwave, a gas cook top and various sinks complete with hot water to handle everything from food preparation to hand washing.

“People in Salem expect great things and we really wanted to make this something all of us could be proud of and something that the chefs would enjoy working in,” says Carson. “I just appreciate all of the support we’ve gotten for this project.”

The kitchen also will be equipped with a hydraulic system, so it can be lowered down to ground level to make the patrons feel like they’re part of the show.

“I think that is a key part of the whole concept,” says Tyler. “We want the chef and the audience to feel like they’re on the same level to enhance the experience.”



Beth Carson and Mike Tyler on the Farmers Market

Being able to start out with a readymade kitchen and do all of the remodeling work in-house enabled the project to save a great deal of money from the start. The hope now is that the return on investment will be solid for a number of groups.

“Even though we’re looking at hard economic times you can’t simply stop everything you’re doing,” says Tyler.

“This is just a win-win situation for our Market, the restaurants that are participating, our vendors and our downtown Salem merchants.”

Not to mention our appetites!

-MS



“WDBJ-7’s Popular “Weekend Diner” cooking segment with Jay Webb, also plans to participate in the Chef’s Circle and originate from the Salem Farmers Market this summer.”



June Schedule:

Begins @ 9:30am

June 6th - Chad Scott, 202 Market

June-13th - Joshua Smith, Local Roots Cafe

June-20th - Michael Wright, Café Madrid

June-27th - Foodies



Home INvasion



A kitchen for the Farmers Market wasn't the only thing the city got out of the homes that were purchased with the money received from the Federal Emergency Management Agency's new Severe Repetitive Loss program. Salem's Fire and EMS personnel also received some invaluable training.

FEMA's program recognizes homes that not only have been flooded on numerous occasions in the past, but ones that are likely to suffer similar damages in the future. One of the dwellings the city purchased on Riverland Dr. was turned into the ultimate training house by Salem Fire and EMS Captain John Prillaman.

"Some of the most dangerous fires we run on are in residential structures and we just don't get that much of a chance to practice in them," says Captain Prillaman. "This gave us a great opportunity to do just that and it was certainly eye-opening to some."

Prillaman used a smoke machine to completely fill the home with fog and two mannequins to simulate citizens trapped in a fire. To the casual observer it appeared that the "victims" had been hidden, but in truth the training was all too realistic.

"We simulated a kitchen fire and had a victim in there and another in the bathtub," says Prillaman. "It may have seemed like we were hiding the victims, but we really based this on experience. Often with children we may find them hiding in closets and even in big pieces of furniture."

All 57 members of the Salem Fire and EMS Department's operations division were able to participate in the drills and practice everything from managing the initial scene of a fire as a first responder to vertical ventilation, which is the process of cutting a hole in the roof of a structure to allow heat, smoke and gases to escape.

And speaking of a hole in the house, Salem's Heavy and Tactical Rescue Team got to train its 13-member specialized rescue team on the art of extracting the injured from a car that was parked in a bedroom.

A late model Mazda Millenia was dumped through a picture window in the front of the home,

Continued on pg. 12



Firemen practice vertical ventilation techniques

through the living room and right into the back part of the house.

“When this happened in Roanoke City a couple of years ago at a house on Colonial it really got you thinking about how quickly something like this can happen,” says Captain Prillaman. “We can talk about this stuff and discuss it in classrooms, but you just can’t duplicate or replace this type of training and I’m glad the engineering department thought about calling us before the houses were demolished.”

This is the first year that Salem has participated in FEMA’s Severe Repetitive Loss initiative in conjunction with the Virginia Department of Emergency Management. A property must be covered by a National Flood

Insurance Program flood insurance policy and the home’s owner must have filed several claims to cover damages, and met certain FEMA guidelines to fall under this program.

The NFIP originally identified 19 structures in the City of Salem on the Severe Repetitive Loss list and nine of those structures were single-family residential properties. The City of Salem contacted the nine property owners identified on the list and six elected to participate.

“It’s a great program for all involved,” says Charles Grant, Geographic Information Systems Analyst. “I’m very happy with the results and the process, including closing on the homes has gone smoothly.”

Acquiring and removing at risk property through mitigation ensures the citizen’s safety from future flooding, creates a perpetual green space which enhances the environment and allows the city to preserve and present the real property value to the homeowners instead of them continuing to suffer losses due to multiple floods.

“The homeowners seem happy with their offers and we’re happy we got them out of a bad situation where they won’t be flooded out again,” says Grant. “Plus, we’ve given them some peace of mind.”

-MS

Capt. John Prillaman (left) discusses the drill with Firefighter/EMT Jason Morris and Lt. Tracy Coe



Battalion Chief Bill Spraker confers with Engineering’s Charles Grant



FIRE & RESCUE

SURVIVAL SPANISH

POLICE

Spanish instructor Georgianne Ondreako-Vecellio has a two-year-old daughter, and like most parents she knows how frustrating communicating often can be with someone who hasn't mastered a language.

Salem's public servants feel her pain everyday they're on the job as they constantly adapt to the region's ever-expanding Hispanic population, the fastest-growing minority group in the entire Roanoke Valley.

kind of scary when you can't communicate and really very frustrating for both parties when you can't understand what's being said," says Ondreako-Vecellio.

Recently, the Salem resident who teaches Spanish at Virginia Western Community College spent 10 consecutive Wednesday afternoons

on Calhoun St. instructing 25 police officers and fire and emergency medical services personnel in an intense three hour long class called "Survival Spanish."

"This class was offered by the city on a volunteer basis and it's gratifying to me to see our officers commit the time to learn this language in order to better communicate and enhance our services to this expanding part of our community," says Salem Police Chief James Bryant.

Most of the students hadn't dealt with the language since they were in high school, so Ondreako-Vecellio began with simple pronunciation techniques, advanced to key phrases and eventually worked up to role playing as guest speakers came into the class and challenged the students with different scenarios ranging from a routine traffic stop to the report of a citizen smelling gas.

"What I tried to point out is that while there are a lot of Hispanics in this country who should be learning English, they are at different levels of learning it, and there are some who may speak perfect English, but simply choose to pretend that they don't," says Ondreako-Vecellio.

Salem's policemen and firemen have experienced those very things numerous times, and sometimes the individuals they encounter who are in need of help are simply afraid to speak a word to law enforcement officials.

"I have been on calls before and been in situations where you try to approach someone and they can't even tell you what's hurting them because although they know what they're saying, you don't know what

they're saying," says Salem Fire and EMS Chief, Pat Counts. "By being able to get this basic knowledge and learn a few phrases I really think both sides will be more at ease."

Ondreako-Vecellio says she got a great deal out of the class herself after hearing what the rescue personnel and dispatchers have to encounter, and she's realistic enough to know that there will still be plenty of times where the officers won't be proficient enough in the language to solve a problem.

"Telling someone to step back or point to what hurts is going to get a very specific result, but asking a person to describe someone is going to get a variety of responses, and it's almost impossible for someone just learning a language to be prepared for all of them," says Ondreako-Vecellio.



Instructor Georgianne Ondreako-Vecellio

Plus, there's also the extremely challenging process of just acquiring an individual's correct name.

"One of the biggest challenges is the Latino surname system," she says. "It's very common to find someone who has four names. They have two given names and they have two surnames and this can be overwhelming."

"You see this daily at traffic stops where you now have people speaking fluent Spanish and very little English," says Police Sgt. Mike Brightwell. "This class was extremely important, and I think it would be a good idea to come back and reinforce what we've been taught with a follow-up."

That might be more than just a good suggestion. Ondreako-Vecellio says she's learned over the years that even if a Hispanic is learning English, the lessons learned will go "right out the window" when that person is faced with an emergency situation.

"I hope that everybody learned enough Spanish and that they remember it, because you really have to use it or lose it," she says.

- MS



Senior Police Officers Marge Dillon and Shaun Chelgreen go over an assignment



Senior Firefighter Chris Smith talks with fellow firemen C.J. Schaffer and Brian Hollins



Salem’s Sherwood Memorial Park has long been one of the largest and most picturesque cemeteries in the Roanoke Valley and now the 81-year-old facility is paving the way for local residents to honor our veterans.

“We just have so many families in the area who want to reach out and thank our veterans for all of the things they do for our freedom and democracy that we decided

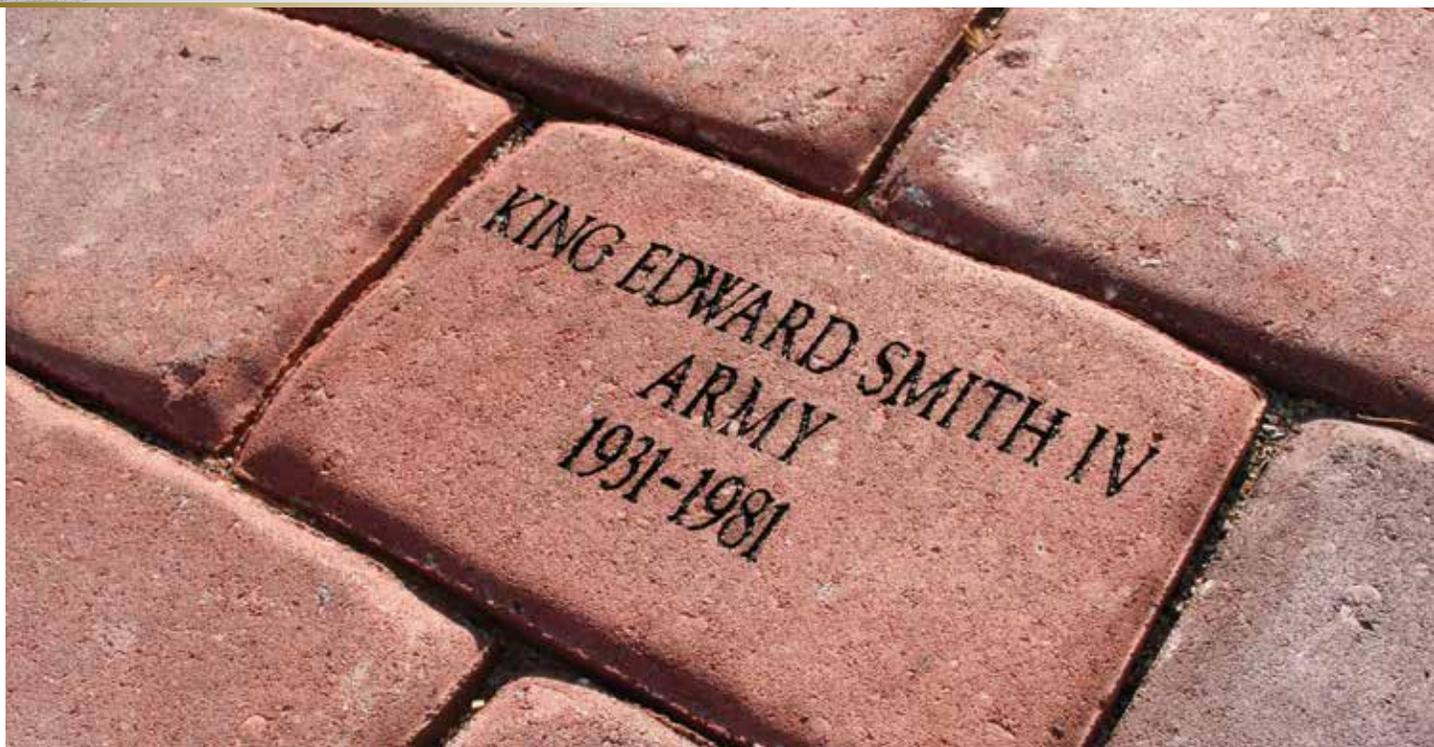
to do something that was not only beautiful for the families who have veterans, but for the community at large,” says Susan Mini, Sherwood Memorial’s President and CEO.

To that end, the non-profit cemetery that sits on 110 acres, has recently developed a Veteran’s Garden complete with a “Legacy Stone” walkway. For \$350 a stone can be purchased and then engraved with a veteran’s name, branch of service

and the dates of the individual’s birth and death.

A number of the stones already have been sold and veterans like King Edward Smith, IV, the famous disc jockey and musician who made WSLC a market leader in the 60s and 70s, now have a permanent place in the memorial walkway.

Plus, their friends and family members also have the satisfaction



of knowing that they are helping the children of other military personnel. For every stone sold, Sherwood is donating 10 percent of the purchase

price to the American Legion Legacy Scholarship fund that aids the children of U.S. military personnel who die while on active duty.

“We feel very strongly about education, and we wanted to find something that would go 100 percent to veterans’ families and



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with this program there are no administrative costs,” says Mini.

When the Veterans Garden is finished this summer, it will consist of a one of a kind bronze and marble sculpture centerpiece that will feature likenesses of soldiers from the current occupations in Iraq and Afghanistan, back to the Vietnam and Korean wars, as well as World War II. The present day soldier will be touching the hand of the Vietnam veteran with the images of the others visible in the background. The hope is that visitors will see the connection as more than just symbolism.

The original plan was to have the Veterans Garden finished for dedication by Memorial Day, but now the sculpture, which has been ever evolving, likely won't

be finished until mid-summer - pushing the formal dedication back to Veteran's Day. Still all of the people associated with this project from the artist to the people who are supplying the granite believe it has the potential to be a unique attraction for this part of the country.

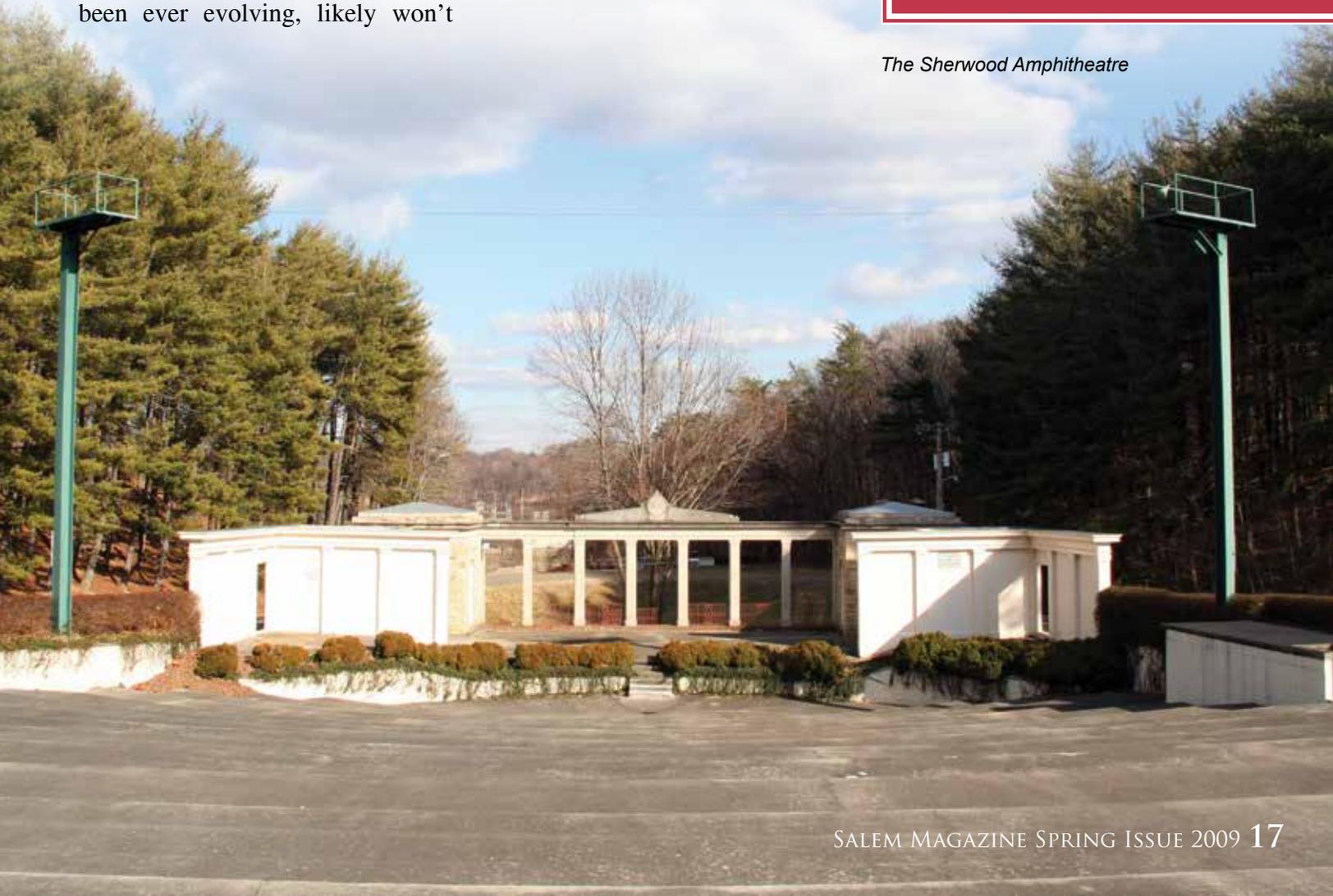
If that turns out to be the case, Sherwood will then be able to boast of having two unique attractions inside its walls. For years the memorial park claimed to be the only cemetery in America with an outdoor amphitheatre. In recent years, it has been used sparingly, but 50 years ago it was the home of a religious drama called, "Thy Kingdom Come" that at one time featured Vinton native and Hollywood actor, David Huddleston.

You also may be surprised to know that besides possessing this amphitheatre and some of Salem's most engaging vistas, the memorial park also serves as the final resting spot for over 28,000 folks. That means there are more people buried on the east end of Main Street than currently reside in the entire city.

-MS

In 1959, WDBJ-TV televised the outdoor Easter Sunrise service from the Sherwood Amphitheatre

The Sherwood Amphitheatre



The Electric Slide

It's taken almost two years to build, but all involved with the construction of the new Salem Electric Department building are confident the wait has been worthwhile.

"It's always exciting to do a good project, especially one when the plan comes together," says A.K. Briele, Salem's Electric Department Director. "We were in our old building over 100 years, so we'll probably be in this one 100 years, and we really tried to plan for the future as well as the present."

The demolition of the old water plant, which occupied the site, began in February of 2007. Since that time, the evolution of the \$10.7 million, two-story facility has completely changed the look of things on the corner of West Main and Fourth Street.

"We made a lot of effort to improve that corner," says Jay Taliaferro, Salem's Assistant City Manager. "By leaving a 50 foot



Electric Department Director A.K. Briele

strip for landscaping between the building and Fourth St., I think we'll have a nice entrance for folks coming onto Main St."

Along with being architecturally pleasing to the eye, the building possesses more than 30,000 square

feet of space. There are ample office areas, meeting rooms, an employee kitchen, plenty of room for storage and 16 truck bays, so the department's fleet of vehicles can be parked under one roof.

"I think the biggest thing for us will be having our trucks inside where it will be climate controlled," says Briele. "Being able to load stuff right onto the trucks will make things a lot smoother."

A perfectly designed loading dock and two massive warehouse areas will finally allow the department to consolidate its supplies under one roof. Prior to this building's construction, electrical materials were housed in five different buildings, including one across the street from Moyer Park.





New and Improved Warehouse and Vehicle Parking space



“It’s going to be really nice to have everything in one place and not have our guys going back and forth from different locations,” says Briele. “Now everything we need will be right there on the loading dock for them, plus this will really help with inventory since everything will be in the same warehouse in an organized fashion.”

The new facility also has a full-fledged bathroom and locker room area that will service the workers way beyond the rigors they face during a normal 40-hour work week.

“We do have times when we have storm troubles and guys are working 16 to 20 hour days, so it was important for us to have a place for them to get cleaned up, get something to eat and get their gear together,” says Briele.

While the electric department will occupy most of the building, a large portion of the top floor will be inhabited by the Technology Systems staff and house the city’s Data Center. All of the city’s network and fiber optic lines originate from the electric department and having dependable backup power on site made this a sensible, money saving addition.

“The data center was the first thing we really decided to move into the building that varied from the original plans and we were able to take some storage space and convert it into office space and I think it’s worked out really well,” says Briele.

Moving the Data Center for the entire city into one location will enable the center to be the foundation for future technology and future services for the city. Now, the separate information technology servers that help run city government, the city’s school division and the Salem Police department will be collapsed into one operation and integrated under one roof.

Continued on pg. 21

“We’re consolidating at a city-wide level and by doing this we’re able to save money,” says Brad Orth, Salem’s Assistant Director of Technology Systems. “We’re going to be more fiscally responsible, provide better services and save energy by not duplicating services. This will allow us to prepare for all of the next generation services for the citizens of Salem.”

“It’s going to become the city’s technology hub and should the city decide to become an internet provider down the road, we have space to expand in that building to do just that,” adds Taliaferro.

-MS

Moving Day is Scheduled for May 1st.





Safe & Secure

The Western Virginia Regional Jail is up and running and you'd be hard pressed to find a locality more pleased about that fact than Salem.

"It's a huge thing for us simply from a safety standpoint," says Salem Sheriff Ric Atkins.

The 250,000 square foot facility that is located on 43 acres just across the street from Dixie Caverns in western Roanoke Co., has the

ability to hold up to 800 inmates. In comparison, the Roanoke Co.-Salem jail on Main St. was built in 1980 to house 125 prisoners, but it has been pushed far beyond its limit in recent years, regularly incarcerating as many as 350 individuals.

"The new Regional jail provides a more secure facility for the inmates, it relieves the overcrowding conditions, eliminates some of the pressures that the staff members have been feeling as a

result of the overcrowding and the transportation of inmates, so I see it as a win-win for everyone," says Lt. Bobby Russell, the Deputy Superintendent of the new jail.

The Western Virginia Regional Jail's state of the art features are numerous, but perhaps none is more important for the Salem Sheriff's office than the jail's on-site medical facility.

"One of the most dangerous things we do involves taking an individual

out of a jail to a medical visit and this new jail all but eliminates that worry for us," says Sheriff Atkins.

The Salem Sheriff's office will still have plenty of transportation issues to concern itself with relating to inmates at the Roanoke Co.- Salem jail, but once they're convicted and sentenced the Western Virginia Regional Jail takes over.

"It's going to be significantly beneficial for the City of Salem because we're going to handle transportation of inmates that

have to go back and forth to the doctor out of this facility," says Lt. Russell. "They won't have to deal with this any longer."

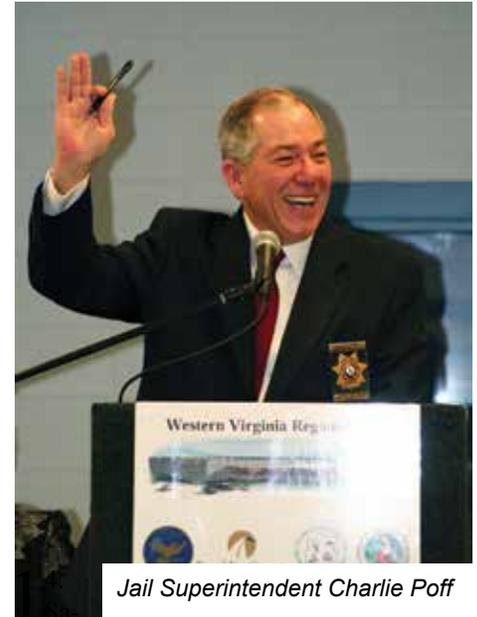
The jail's in-house medical facility that is being managed by Conmed Healthcare, is fully staffed with physicians, nurses and dentists who can do everything from fit a cast on a broken bone to perform a mental health evaluation. Staff members are also able to do x-rays and lab work on site, plus they have a full service pharmacy at their disposal.

"It's an optimal service-delivery makeup because not only are staff members highly trained and skilled they are the cream of the crop of criminal justice personnel in the Roanoke Valley," says Salem Chief Deputy David Rorer.

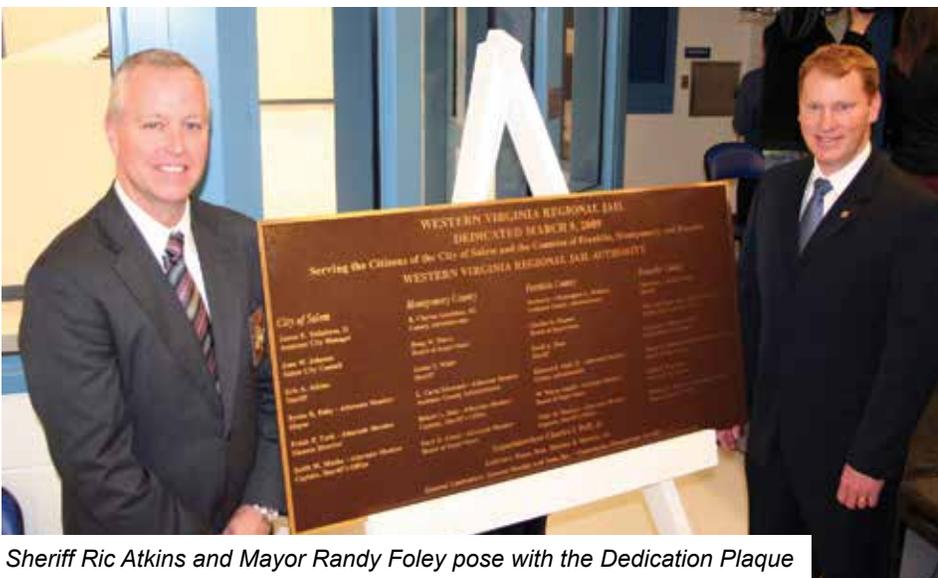
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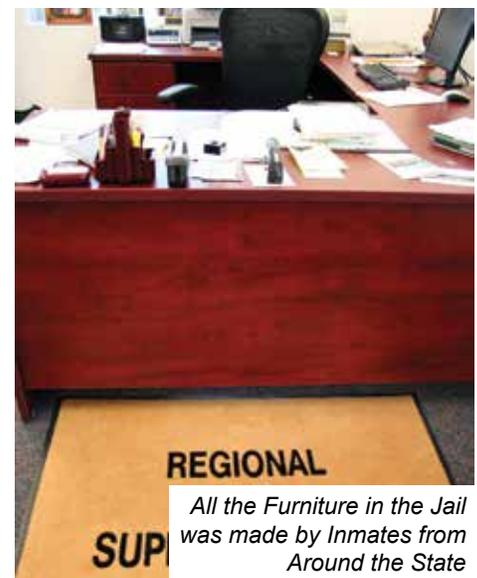
Salem Police Chief James Bryant and former Blacksburg Chief Bill Brown



Jail Superintendent Charlie Poff



Sheriff Ric Atkins and Mayor Randy Foley pose with the Dedication Plaque



All the Furniture in the Jail was made by Inmates from Around the State



— TALENTED — RESPECTED — UNDERSTANDING — SALEM — TEACHERS —

When people face difficult times, it is often faith, family, and friends that provide an anchor and direction in one's life. When organizations face difficult times, core values, culture, and climate are often credited with determining the course, but ultimately, it is the people who make the difference.

This winter, my family grieved the passing of several loved ones in rapid succession. During the same timeframe, my professional life faced repeated challenges as

the economic downturn resulted in unprecedented budget reductions for the school division. Although I would rather not face personal or professional challenges in the same instant, I have been affirmed that my faith, family and friends are secure and that the values, culture, and climate of Salem City Schools are similarly well grounded.

To summarize the division's budget challenges for the coming year, a \$1.8 million reduction in state aid combined with \$200,000 in fixed cost increases created a \$2 million

deficit in the budget for the coming 2009-2010 school year. Now, much of the rest of the story is known. Thanks to an expectation of level funding (no decrease) from the City Council and City Administration and \$1.3 million in federal state stabilization funds, the deficit was narrowed to approximately \$700,000.

For several months during the winter, however, there was no hint of any "stabilization funds," just the harsh reality that devastating

organization where over 80% of the budget is in personnel costs. Once the magnitude of the deficit was known, Salem teachers and staff responded in a truly remarkable manner. They simply kept teaching, transporting, feeding, and otherwise supporting the children we serve. No one took his or her eye off of the ball and no one panicked. Teaching and learning remained the focus and even when the going got tough, children came first!

When the Board and Central Administration asked all employees for time and patience as we prepared to meet the challenge, both were willingly given and given in abundance. When we visited each school to outline the magnitude of the cuts and engage employees in brainstorming how to meet the challenge, 95% of our employees supported reductions in their own income and increases in their own responsibilities rather than see anyone lose a job.

After these profoundly affirming meetings with all employee groups, we knew that our two budget goals: 1) to safeguard instruction for our students and; 2) to protect our exceptional employees from job loss, could be realized because the two are actually linked. The quality of our school division is defined by the caliber of people who serve in it. To let good people go would be contrary to both the regard that we have for each other

and the fact that it is our people who make the difference in the lives of the children. Instead, we resolved that all of us would shoulder some of the burden so that a few would not have to bear it all.

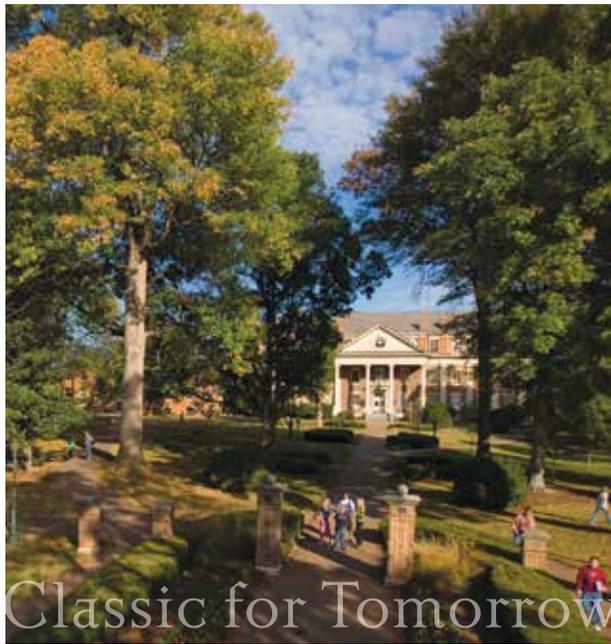
Anyone who has followed the news this year knows

that those who serve in Salem Schools resolved to meet the budget challenges differently than in many other places. This was not an accident. The selfless reaction of our teachers and staff was a result of an investment this community began making in its own, independent school division more than 25 years ago. It was an investment in people...good people. By recruiting and retaining the best

individuals, compensating them well, respecting them as professionals, and for consistently putting Children First, the citizens of Salem quietly realized a profound return on their investment...mutual trust.

Year in and year out, the parents, citizens, City Council and the School Board of Salem have consistently supported the division staff in word





Classic for Tomorrow



Roanoke's classic college experience combines valuable **Personal Connections** with **Firsthand Learning** to prepare students to rise to challenges and accomplish the things they want in life.

and in deed with encouragement and with resources. Now that truly difficult economic times are upon us, our terrific people will continue to be the difference-makers.

For now, even salary reductions have been avoided. Salary savings through retirements and significant cuts to technology, supplies, professional development, transportation, and many other budget categories will enable us to close the remaining budget deficit.

Thanks to the

sustained commitment of the City Council and Administration, the vision of our School Board, and the quality of our people, we can go a year or two without updating the bus fleet or outdated computers. We can survive without fully replenishing supplies. We are prepared to do more with less, because we recognize that it is people and not things that have the greatest impact upon the lives of our students.

We trust that every effort will be made to restore programs and services for students when the economy finally recovers. When that happens is out of our control, but treasuring of our outstanding employees is not.

- Alan Seibert

CHILDREN FIRST CHILDREN FIRST



Our Mission Statement

The mission of the Salem City Schools is to provide a nurturing environment that enables and encourages ALL STUDENTS to acquire the knowledge, skills and values necessary to become successful, responsible contributors to society.



BACK ROW: William Sinkler, Sally Southard - Chair, David Preston
FRONT ROW: C. Wayne Adkins, Cindy Neathawk - Vice Chair

OUR CORE VALUES

- We intend to build upon Salem's Value that children are important.
- Students come first.
- We are committed to excellence in all that we do.
- We believe that all students can be successful.
- Student success is a shared responsibility
- We recognize and respect differences among students.

OUR CORE VALUES

- Children learn best in caring, respectful, disciplined environment.
- School programs and services must be responsive to our students' needs and the needs of the broader community.
- The quality of teaching and learning is the most important criterion in judging the effectiveness of the school system.
- We are committed to providing employees with an excellent work environment and a competitive compensation package.

EVERY CHILD

EVERY DAY!



Day TRIPPER

Retirement usually means slowing down the pace of one's life and lessening the workload.

Apparently, someone forgot to get those instructions to former Salem School Superintendent Wayne Tripp.

Since retiring from the City schools in December of 2006, Tripp is arguably busier than ever working in his current job as a clinical assistant professor at Virginia Tech, teaching master's level and doctoral degree courses from one end of the state to the other.

"It didn't turn out to be much of a traditional retirement - just more or less a changing of jobs or career paths," says Tripp. "I'm in Blacksburg just about every day and I teach in Abingdon, Virginia Beach, Roanoke and Richmond."

Tripp put more than 24,000 miles on his personal vehicle in his first year of "retirement" while running the road to teach advanced level courses to those aspiring to either get into administration or become superintendents. The living room of his Karen Hills Colonial has been completely transformed into

an office area because besides teaching, he's also now the program area leader for Tech's Educational Leadership program.

"Servant leadership is important," he says. "I like being there for other people and at this stage of my life it either has to be something that's going to make a difference or something that I want to do."

The Craig County native, who spent nearly 18 years as the Salem School Division's top administrator, earned both his Bachelor's and Doctorate degrees from Virginia

Tech with a Master's from Radford University sandwiched in between. The knowledge he gained on both ends of Prices Fork Rd. no doubt serves him well in the various classrooms he frequents these days, but it's the lessons learned from more than 30 years of real life work-related experiences in classrooms, on athletic fields and in face-to-face interactions with parents, students and co-workers that make him the ideal professor. "I think I'm able to give my students a lot of practical applications and most of what I give them is based on real life experiences," he says. "What you have to watch out for is that you don't degenerate into telling war stories."

Along with his job at Virginia Tech, Tripp has become a man in demand serving as a consultant for various school divisions in southwest Virginia. He's offered opinions on various levels of policy and operation for schools in Franklin, Grayson, Russell and Buchanan counties.

"Some of the things people want to see in a leader are calmness and steadiness, and I've often said that I'm a plow horse and not a show horse," he says. "Those are characteristics that you find in people who get things done and I hope that in some way I've inspired confidence and trust in others."

By his own admission, Tripp was never one of those "warm and fuzzy" administrators who made a habit of freely dishing out helpings of praise on his coworkers. That type of stuff was something that just didn't come naturally to him, but as a teacher and a consultant, he talks about the importance of doing just that on a regular basis.

"I was never very good at handing out attaboys," he says. "It took me quite a while to learn how important those pats on the back are to other people," he says.

Tripp left the Salem Schools as one of the most respected educators in the state. In 2004, he was named the Superintendent of the Year by



Roanoke College President Mike Maxey and Dr. Tripp during the Presentation of the Charles Brown Award in October 2008. Courtesy Roanoke College

his peers in the Virginia Association of School Superintendents. His passion for education on all levels in Salem is still as strong today as evidenced by his work as the President of the Salem Educational Foundation.

Tripp also remains active in the Salem community and his church family at First United Methodist, where he serves as church historian. Last October, he received the highest of honors from Roanoke College when he was named the latest winner of the Charles Brown Award that is given annually to a citizen who has simply made Salem a better place to live for all.

“Being semi-retired I’m still busy and sometimes maybe busier than I was, but I’m busy doing what I choose to do and that makes all the difference in the world,” he says. “I’ve got a lot of freedom of choice in my life right now, and that’s a very nice place to be.”



SALEM EDUCATIONAL FOUNDATION:

Wayne Tripp is beginning his second term as President of the Salem Educational Foundation and like so many he wishes the economy would straighten up in a hurry.

“We are having some financial issues because the majority of our funds are in the market and we’ve lost some money like a lot of other folks,” says Tripp. “Some donors have stepped forward and generously offered to make up the difference and we’re very grateful to them.”

The Foundation oversees nearly \$2 million and is responsible for the establishment and distribution of some 80 scholarships to Salem high school graduates on an annual basis. The scholarship money is used to fund individual awards that range from \$500 to \$10,000. Last year 79 grants were handed out to Salem seniors, but this year that number could be down.

“We normally do not touch the principal in an endowment. The awards are typically made from the earnings of our investments. If there is not a five percent return on a particular endowment, then there is no award of the scholarship funded by the endowment. This year the Foundation’s Board of Directors approved using past earnings to fund the scholarships because we did not earn five percent on the Foundation’s investments.”

Superintendent Alan Seibert and School Board Chair Sally Southard with Salem’s Teacher of the Year, Mark Ingerson





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Edward Jones
MAKING SENSE OF INVESTING

Founded in 1983 by six charter members including its first president, Dr. Richard Fisher, the Foundation also supports various alumni activities at not only Salem High School, but also G. W. Carver High School, Andrew Lewis High School, the Roanoke County Training School, and the original Salem high schools that were located on Academy and Broad Streets. The successful graduates who have walked the halls of these buildings make up a who's who of Salem's past and present.

"When we hold our alumni hall of fame events, it's just amazing what our graduates have accomplished," he says. "Everything from being involved with the space program to opera singers to educators to physicians to politicians; our graduates are well represented."

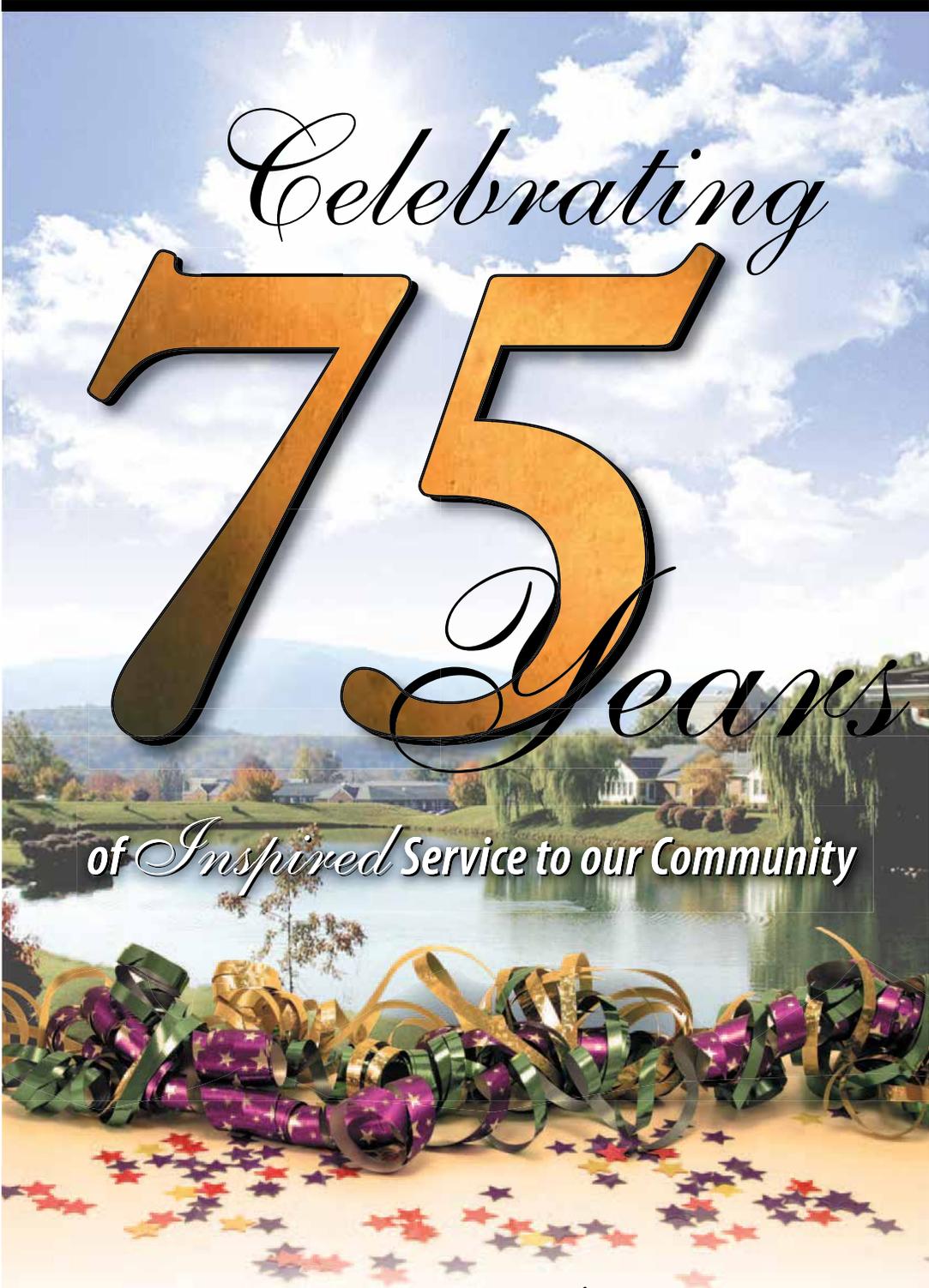
One of the first recipients of a scholarship from the foundation, Christine Lockhart Poarch, is now a board member and a successful attorney with her own Salem law office, the Poarch Law Firm, which specializes in immigration law.

The Foundation also recognizes excellence in teaching. Teachers at each school select one of their peers to compete for division honors, and since 1996, the top teacher in the division and the outstanding teachers from each of Salem's six schools have been honored with cash awards.

"The Foundation is always looking for resources and we want people to think about it as an investment in young people and an investment in our future as a city, a state and a nation," says Tripp. "It truly does a lot of good."



Salem's Teachers of the Year: (L to R) Mandy Dallas – South Salem, Ellen Chittum - East Salem Elementary, Mark Ingerson – Salem High School, Dianna Beamer - West Salem Elementary, Kelly Hartberger - G.W. Carver Elementary, Kathy Atkins - Andrew Lewis Middle



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Bob Rotanz

SERVING OTHERS

The NCAA folks have been setting up shop in Salem once again for basketball, softball and lacrosse championships, and as always that means one thing – a trip to Mac and Bob’s.

“Having a place like ours that’s received and recognized by sports fans is very flattering,” says Bob Rotanz, Mac and Bob’s President. “I have one gentleman from Ohio who calls me every year to buy his tickets, and it’s really kind of cool when they make us part of their weekend both before and after the games.”

“When we see fans at these schools out in Wisconsin or Ohio who have been to Salem before, the first thing that comes out of their mouths is ‘I can’t wait to get back, so I can go down to Mac and Bob’s,’” says John Shaner, Salem’s Parks and Rec. Director.

The landmark Salem restaurant has been serving up those gargantuan calzones, ice cold beverages and good times since 1980, and during that span of nearly three decades the one constant has been the establishment’s mustachioed Rotanz.

“We’re so lucky that he came to this community and decided to stay here,” says Jay Taliaferro, Salem’s Assistant City Manager. “He gives of his time and gives of himself, and does so many things to help others.”

The Roanoke College graduate is not only the proprietor of the most popular restaurant in Salem and a member of the National Lacrosse Hall of Fame, but he also possesses one of the biggest hearts in the Roanoke Valley.

Rotanz’s work with the Down Syndrome Association of Roanoke

is just one example of his selfless giving. Almost two decades ago, two female restaurant patrons, who also were moms, were talking with Bob about doing a charity golf event. Not surprisingly, they eventually did more than just talk about it.

This coming May will mark the 17th annual Mac and Bob’s Charity Golf Tournament at Hanging Rock Golf Club. The previous 16 events have generated more than \$200,000 to help families with Down syndrome children throughout Southwest Virginia.

“There’s no way we would be able to do a fraction of the things we do without his support,” says Susan Cloeter, one of the women who first approached Rotanz about the tournament. “I have never seen anyone with a commitment to kids quite like him.”

Cloeter and her husband John have been vital parts of the tournament since its inception. One of their sons, Chase, has Down syndrome and will turn 20 years-old this July.

“I think the guy has to have the biggest heart of anyone we’ve ever known,” says Cloeter.

While the golf tournament is his most visible form of outreach, what he does behind the scenes is just as impressive and important when it comes to Salem attracting and maintaining so many high caliber events.

“With all of the national championships we bring into Salem, we’ve always come to Bob and asked if he could get us a special room for our umpires or find a place for the U.S. Olympic team to eat, and the only thing that has ever come out of his mouth is ‘we’ll take care of it,’” says Shaner.

Rotanz did just that last summer when the Olympic Softball team was scheduled to eat dinner at the restaurant the night before it played

a sold-out exhibition at Kiwanis Field. The team’s flight into Roanoke was delayed and the reservation had to be cancelled at the last minute. Rotanz calmly adjusted his staff and made sure the Olympians got the same first class treatment the next day at lunch.

“He shares many of the same values Salem does when it comes to putting kids first,” say Taliaferro. “He doesn’t have to do all of the things he does in the community, but he’s just that kind of a person.”

With lacrosse season in full swing for high schools and colleges around the area, and two of his daughters now playing for Virginia Tech and another for Salem High, no one could blame Rotanz if he left his generous nature on the sidelines for a few months, but that would require some selfishness, something that’s just not part of his fabric. “It’s just the right thing to do and it makes me feel good than I’m

fortunate enough to be able to help people,” says Rotanz. “And I’m proud that my daughters are already starting to do some of the same things.”

Bob acquired the family trait of taking care of one’s fellow man honestly from his Mom and his Dad, a former New York City detective, who was killed in the line of duty when Bob was in the 6th grade.

“My mother and my father were great examples growing up, and even years after my dad passed away I heard stories about all the things he did for other people,” says Rotanz. “So, I do often wonder if there is some kind of special connection there.”

It’s the kind of connection you get when you spend your life serving others more than just food and drink.

-MS



Katie Rotanz
Virginia Tech
Sophomore



Ryan Rotanz
Virginia Tech
Freshman



LACROSSE



SALEM MUNICIPAL GOLF COURSE



ESTABLISHED 1919

The City of Salem, long known for its progressive sports thinking, has turned back the clock in an effort to bring its Municipal Golf Course into the future.

Built in 1919, the once popular, nine hole, 2400 yard course has returned to its roots by ripping out the old worn-out artificial turf putting surfaces and re-installing sand greens.

“As good as Tiger Woods is with a 60 degree wedge, I would pay to see him try to stop a ball on those greens,” says course manager Chuck Johnston.

And Johnston isn’t exaggerating.

The perfect shot could turn into a disaster in the blink of an eye on those turf greens that were installed during the winter of 2001. The once distinctive surfaces got so slick and fast that they resembled a Myrtle Beach putt-putt course gone bad.



“That’s a pretty good analogy,” agrees Johnston. “It’s like the surface of a pool table that’s lost its nap and they were really slick.”

Johnston should know this and other facts about this course better than anyone because he and his family have invested most of their lives in the place.

His uncle Buck ran the facility out of a pick-up truck back in 1976 while the current clubhouse was being built. Johnston also has the daily logs dating back to 1979 when his dad Paul took over the 46 acre tract of land. During the ten years his father was in charge, the course averaged over 10,000 golfers a year who putted on the sand greens.

Chuck has handled the day-to-day operations since 1990 and he’s seen the number of players each year rise to an all-time high of 12,520 only to fall to a course low of 1973 last year.

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“Really, the last three years are when the numbers have bottomed out because people have just been frustrated,” says Johnston.

It’s no secret that when people think of golf in Salem the Hanging Rock Golf Club is the first thing that comes to mind, but since 1979 nearly 232,000 people have played on the city’s municipal course.

“We’re not competing against Hanging Rock or Blue Hills because some people are just never going to play a course where they have to walk or where they can’t hit any long irons out of the fairway, but I’m very confident that bringing the sand greens back will get our

numbers back up,” says Johnston.

The City’s Street and Maintenance department installed a “demo” green beside the ninth hole last fall and used it as two-fold experiment. Johnston watched his patrons’ reactions and gauged their interest to the “old school” surface, while Mike Tyler used the “green” as a science project.

The city’s Streets and Maintenance Director experimented with different mixtures of sand and dirt as well as different top dressings for the surface. Finding the proper mixture to keep the “greens” smooth, yet durable proved to be the biggest challenge.

“At first we were just trying to find something that would keep the sand from blowing away and keep the greens from breaking up during heavy rains,” says Tyler. “Plus, we knew there were going to be different challenges in the summer with some of the stuff we tried freezing and thawing.”

Eventually, Tyler landed on a combination of 60 percent sand and 40 percent clay. The third and key ingredient that keeps the mixture from falling apart is Durasoil, an environmentally friendly bonding agent that keeps the mixture moist.

“We think this mixture will stay in place for six months to a year

depending on the type of rain we have, and it seems to really bounce back well from severe weather," says Tyler.

Once the proper ingredients and correct amounts of each were determined, personnel from the city's Streets and Maintenance department began ripping out the old carpet. The destruction turned out to be the easy part compared to the tedious process of constructing the individual putting surfaces.

"We had to get the green to the grade and sub grade that we needed, and at the same time not disturb too much of the area around the putting surface," says Tyler. "It was definitely a finesse job."

The project, which took just about a month from start to finish, is personal for a number of folks including Johnston, who met his wife at the course while he was giving her a golf lesson, and for Assistant City Manager Jay Taliaferro who learned the game as a youngster on this very course.

"This course does have a lot of history and many people from Salem have grown up on the course and played their first round of golf here,"



Jay Taliaferro
Asst. City Manager

says Taliaferro. "It's kind of moving back to the way we were."

Plus, in an unstable economy, the course's prices can't be beat.

Kids 18 and under can play all day, any day for \$5, while seniors can play as many rounds as they like for just \$8 on weekdays. All other adults are just \$9. On the weekends the rate jumps to \$10, but kids can still hit it as many times as they like for just \$5.

"This gives us an opportunity to offer something different from all of the other courses around here," says Taliaferro. "Young people or adults who may not have the length to play the longer courses can play at their own pace and not worry about having somebody pushing them along."

Just like a day at the beach, only this time the oil is being rubbed into the sand and not your skin.

-MS



A Laser Grader was used to ensure perfect grading of the "greens"



Course Manager Chuck Johnston
Smooths hole number 9

SALEM



PARKS & RECREATION

SUMMER PROGRAM GUIDE

COMMUNITY
ACTIVITIES

Assistant Director: Teri Atkins

tatkins@saalemva.gov.

Address: 110 Union Street.

Phone: 375-3054

ADULT PROGRAMS 14+**NEW! AMATEUR PHOTOGRAPHY**
"SUMMER IN SALEM" - AMATEUR
PHOTOGRAPHY

Saturday, 1:00p.m.-3:00p.m.

Location: Salem Senior Center
- 110 Union Street. The first
class will be held at the center,
remaining sessions will meet at
the Center to depart for field trips.

Instructor: Laura Tucker

Fee: \$20/4weeks

Make checks payable to: Laura Tucker

Class limit: 15

Class session: July 18th - August 8th

**BALLROOM DANCE: BEGINNER/
INTERMEDIATE(ADULT & TEEN)**

Friday, 7:00p.m.-9:00p.m.

Location: Salem Senior Center - 110
Union StreetInstructors: Bonnie & Rick Schmitt
Fee: \$5/person/lesson - Partners not
required. Make checks payable to: Rick
SchmittClass is ongoing. Attend
and pay instructor.

Class limit: 30

NEW! CREATIVITY WORKSHOPCome tap into your own well of creativity
with this three hour class that includes a
45 minute gentle yoga session, watercolor
painting exercises, some creative writing/
journaling and guided meditation. Each
of the four workshops will have a different
theme designed to help you nurture
your own creative instincts. You will be
energized, inspired and renewed!Saturday, June 20th, July 11th, July 25th,
August 15th

9:00am - noon

Location: Salem Senior
Center - 110 Union Street

Instructors: Julie Hamilton, Colleen Carrell

Fee: \$45/one workshop, (includes all art
supplies, yoga class and handouts) or
sign up for all four and save, Fee: \$145

Make checks payable to: Julie Hamilton

Class limit: 10

*bring a towel, yoga mat, wear
comfortable clothes for yoga and art
making, writing journal or notebook, and a
snack/drink.**NEW! BEGINNING
WATER COLOR PAINTING**

Beginning students will work in

watercolor and related drawing media.
The instructor will cover a wide variety
of watercolor techniques, and student
will work directly from the still life,
photographs, and other subject matter.
Discussions of color and masterworks
in watercolor will be included. Art
experiences can stir, excite, and
recharge you. This course is geared
towards non-artists and artists alike...
all you need is a desire to learn.

Wednesday, 6:00p.m.-8:00p.m.

Location: Salem Senior Center

Instructor: Julie Hamilton

Fee: \$115/8 weeks and

includes all supplies

Make checks payable

to: Julie Hamilton

Class limit: 10

Class begins: June 10th

CERAMICS: (INTERMEDIATE)

Monday, 6:15p.m.-9:15p.m.

Location: Salem Senior Center -
110 Union Street

Instructor: Sharon Braden

(Certified Duncan Instructor)

Fee: \$41/10 weeks

Make checks payable

to: Sharon Braden.

Class limit: 12

Class begins: June 8th

CHESS: (ALL LEVELS)

Tuesday, 7:00p.m.-
11:00p.m., (7:00p.m.-8:00p.m.
– beginner Instruction)
Location: Salem Senior
Center - 110 Union Street
Instructor: David Vecellio
Fee: FREE
Class is ongoing – go directly to class.
Class limit: 12

FLY FISHING (BEGINNER)

Saturday, 11:00a.m.-12noon
Location: Salem Senior
Center – 110 Union Street
Instructor: David Vecellio
Fee: \$15/4weeks
Make checks payable
to: David Vecellio
Session: June 6th – 27th
*Students must provide fly rods
Class limit: 6

FOLK DANCE

1ST and 3rd Wednesday of
the month, 7:00p.m.-9:00p.m.
Location: Salem Senior Center
Instructor: Laurie Platt
Fee: Free
*attend a session and
sign up with the instructor
Class limit: 30

GUITAR FOR BEGINNERS

Wednesday, 6:30p.m.-7:30p.m.
Instructor: Randy Walker
Location: Salem Senior
Center – 110 Union Street
Fee: \$40/8weeks
Make checks payable to: Randy Walker
*Required materials: acoustic
guitar(steel string or classical) or
electric guitar; pick, capo, tuner.
Class limit: 10
Class begins: June 10th

BOB ROSS PAINTING**(Adult & Teens)**

Learn basic strokes and
complete a project to take home.
Fridays, 6:00p.m. – 10:00p.m.
June 19th – “Tropical Sea Scape”
July 17th – “Indian Summer”
August 7th – “Enchanted Falls Oval”
Location: Salem Senior
Center – 110 Union Street
Instructor: Bobby Wood,
Certified Bob Ross Instructor
Fee: Adults - \$45/project, Teens -
\$35/project – includes all supplies
Make checks payable to:

Brush Stroke Therapy
Class limit: 13

**COOKING WITH MICHELE
- “COOKING OUR WAY
AROUND THE WORLD”**

Learn from the best! Michele Carder
(former owner and chef at Michele's
On Main). Participants will tour the
Mediterranean through cooking,
including Greek, Italian, Lebanese
and Moroccan Cuisines. Dishes to be
taught: Greek – Tzatziki, Latholemono,
panikopitas. Italian – Marsala, Pasta
e Fagiole, Tiramisu. Lebanese
(Michele's background) – Sambousik,
Hummus, Baklava. Moroccan – Harira,
Casablanca Couscous, B'stilla.

Saturdays, 11a.m.-12:15p.m.
May 30th, June 27th,
and July 11th, July 25th
Location: Salem Senior
Center – 110 Union Street
Instructor: Michele Carder
Fee: \$90/ for all four sessions
and includes all supplies, (register
by May 15th to receive \$15 off)
Make checks payable
to: Michele Carder
Class limit: 5

**NEW! LONGEST
DRIVE GOLF CLINICS**

Get off the tee in style with tips from Gip!
Gip won his first pro event last year with a
380 yard winning drive.
Tuesday and Thursday, 7:00p.m.-8:30p.m.
Location: Lakeside Driving Range
Instructor: Gip Brown
Fee: \$25/ 2 day session
Sessions: May 19th & May 21st
, June 16th & June 18th, June
30th & July 2nd, July 14th & July
16th, July 28th & July 30th, August
11th & 13th, August 25th & 27th
Class limit: 10/session
Make checks payable to Gip Brown

HEALTH AND FITNESS**TOTAL SCULPTING**

This class is designed to reduce body fat
and sculpt muscles through a series of
strength training exercises using bands,
free weights and more. Great program for
a beginner level participant.

Monday, 5:30p.m.-6:30p.m.
Instructor: Christy Sloan,
NETA, Personal Trainer
Location: Salem Senior
Center - 110 Union Street
Fee: \$20/10weeks
Make checks payable to Christy Sloan

Ongoing class – attend and pay instructor.
Class limit: 30

TOTAL SCULPTING

This class is designed to reduce body
fat and sculpt muscles through a
series of strength training exercises
using bands, free weights and more.
Great program for a beginner level
participant.

Wednesday, 5:30p.m.-6:30p.m.
Instructor: Sherry Stinson,
AFFA, Personal Trainer
Location: Salem Senior
Center - 110 Union Street
Fee: \$20/10weeks
Make checks payable
to: Sherry Stinson
Ongoing class – attend
and pay instructor.
Class limit: 30

MID-POWER

This class is composed of cardio and
boxing exercises.

Tuesday and Thursday,
5:30p.m.-6:30p.m.
Instructor: Christy Sloan,
NETA, Personal Trainer
Location: Salem Senior
Center – 110 Union Street
Fee: \$40/10weeks
Make checks payable to: Christy Sloan
Ongoing class – attend
class and pay instructor
Class limit: 30

TENNIS (BEGINNERS)

Learn grip, serving,
correct swing and more.
Thursday, 6:30p.m.-7:45p.m.
Location: Salem Civic
Center Tennis Courts
Instructor: Scott Gibson, Roanoke
College Women's Tennis Coach
Fee: \$45/5weeks
To register, contact Scott Gibson at
397-1257 or gibson@roanoke.edu

New! 50+ TENNIS (BEGINNERS)**Get into the swing! Learn the
basics and get into shape!**

Monday, 10:00a.m.-11:00a.m.
Location: Salem Civic
Center Tennis Courts
Instructor: Scott Gibson, Roanoke
College Girls Tennis Coach
Fee: \$8/class
To register, contact Scott Gibson at
397-1257 or gibson@roanoke.edu

YOUTH/TEEN PROGRAMS

SALEM ART CAMP

Salem Art Camp is a Summer camp where students experience art! Artists, art techniques and the use of various mediums will be experienced.

July 13th – 17th

Session 1: 10:00a.m.-12noon – ages 8-11

Session 2: 1:30p.m.-

3:30p.m. - ages 11 – 14

Instructors: Darlene Marshall, Mike

Gibson – Salem City School Teachers

Location: Salem High School Art Room

Fee: \$30/student and includes all supplies

Make checks payable to Darlene Marshall

Class Limit: 22

COOKING WITH MICHELE

- Yummy "Pasta" bilities

Learn to make you and your pet's healthy homemade treats. Bring a friend! Invite a parent or sibling to prepare a meal with you for no extra cost! Let's Luau! Everyone likes a party, this one will feature tastes found only in Hawaii.

Saturdays, 1:00p.m.-2:00p.m..

May 30th, June 27th,

and July 11th, July 25th

Location: Salem Senior

Center – 110 Union Street

Instructor: Michele Carder

Fee: \$65/ for all four sessions

and includes all supplies, (register

by May 15th to receive \$15 off)

Make checks payable to: Michele Carder

Class limit: 5

GUITAR FOR KIDS

(BEGINNERS) (ages 8-13)

Students will acquire a basic foundation in guitar including tuning, playing chords, reading tablature, flat picking, and simple folk and blues songs. No previous musical experience necessary. Required materials: appropriately sized guitar (steel string or classical) or electric guitar, pick, tuner.

Wednesday, 4:30p.m.-5:30p.m.

Location: Salem Senior Center

Instructor: Randy Walker

Fee: \$40/8weeks

Make checks payable to: Randy Walker

Session: June 10th – July 29th

*Required materials: acoustic guitar(steel string or classical) or electric guitar; pick, capo, tuner.

Class limit: 10

GYM BUDDIES CAMP

This new and exciting camp will allow your child to move and groove through music and motion. Activities are designed to develop participant's social and gross motor skills through interesting and exciting play. Participants will be exposed to balance, introductory tumbling, hop and skip. These activities are also designed to build confidence, work with early communication skills and provide a building block to prepare participants for the primary years. Ramps, slices, tubes, a jump house and more will be used.

Gym Buddies Camp (ages 2-4)

July 27th – 31st ,

10:00a.m. – 11:00a.m.

Location: Hopetree Family

Services Gymnasium

Instructor: Stacey Shelor Owen

Fee: \$40

Make checks payable

to: Stacey Shelor Owen

Class limit: 12

TENNIS (BEGINNERS) (ages 5-12)

Learn how to grip a racket, serve, keep score and more.

Saturday, 11:00a.m.-12:15p.m.

Location: Salem Civic

Center Tennis Courts

Instructor: Scott Gibson, Roanoke

College Women's Tennis Coach

Fee: \$12/class

To register, contact Scott Gibson at

397-1257 or Gibson@roanoke.ed

TENNIS ACADEMY (INTERMEDIATE & ADVANCED PLAYERS)

Girls Middle School (Beginners)

Monday, 5:30p.m.-7:30p.m.

Location: Salem Civic

Center Tennis Courts

Instructor: Scott Gibson, Roanoke

College Women's Tennis Coach

Fee: \$12/class

To register, contact Scott Gibson at

397-1257 or gibson@roanoke.edu

Boys Middle School & High School

Wednesday, 5:30p.m.-7:00p.m.

Location: Salem Civic

Center Tennis Courts

Instructor: Scott Gibson, Roanoke

College Women's Tennis Coach

TENNIS ACADEMY (INTERMEDIATE & ADVANCED PLAYERS) contin...

Fee: \$12/class

To register, contact Scott Gibson at

397-1257 or gibson@roanoke.edu

Girls High School

(Intermediate/ Advanced)

Sunday, 1:30p.m.-3:00p.m.

Location: Salem Civic

Center Tennis Courts

Instructor: Scott Gibson, Roanoke

College Women's Tennis Coach

Fee: \$12/class

To register, contact Scott Gibson at

397-1257 or gibson@roanoke.edu

CLUBS

Roanoke Dance: All levels of Ballroom Dance and variations, Sundays, 4p.m.-6:30p.m. – Summer meeting dates: May 24th, June 28th, July 26th, August 2nd (2:00p.m.-6:00p.m.), August 23rd. Location: Salem Senior Center. Minimum fee. Go observe a class and join the fun.

Italian Descendants: Second Sunday of each month – 3:00p.m.-6:30p.m. Location: Salem Senior Center.

Twined Hearts Garden Club: Third Wednesday of each month – 5:15p.m. – 6:30p.m. Location: Salem Senior Center. Observe a meeting.

Forest Lawn Garden Club: Second Thursday of each month – 7:00p.m.-9:00p.m. Location: Salem Senior Center. Observe a meeting.

T.O.P.S. (Take Off Pounds Sensibly): Tuesdays, 5:45p.m. Location: SalemSenior Center.Observe a meeting

SPECIAL EVENTS

Manager: Kathy Murphy,
kmurphy@salemva.gov

Supervisor: Kristen Finley,
kfinley@salemva.gov

620 Florida Street, Phone: 375-3057

Salem After Five Summer Concert Series:

5:30 – 9 p.m. Salem Farmers Market,
\$5/Children 12 and under are free
Food Court, Children's Play Area (540)
375-3057



April 24th – “The Kings” –
Kiwanis Club of Salem

May 29th – “The Catalinas” –
Salem Rescue Squad/Salem Lacrosse
Foundation

June 26th – “Band of Oz” – RAM
(Roanoke Area Ministries)

July 24th – “Key West” – Interfaith
Hospitality Network

August 21st – “Domino” – Children's
Trust

March of Dimes Walk,

April 26th, 9 a.m. – 1 p.m., Salem
Civic Center, (540) 375-3057

58th Annual Ernest “Pig” Robertson Fishing Rodeos:

May 2nd - Children Ages 3 – 8, 9 a.m.
- Noon

May 4th - Disabled Children's Day, 10
a.m. - Noon

May 6th - Nursing Home Patient's
Day, 10 a.m. – Noon

May 9th - Children ages 9 – 12, 9 a.m.
– Noon

Lake Spring Pond, (540) 375-3057

Movies at Longwood:

May 16th – “Finding Nemo”

June 13th – “Madagascar 2”

July 11th – “Transformers”

September 12th – “Bedtime Stories”

Longwood Park, Begins at dark,
Admission is free, Concessions will
be sold by Fun Times. (540) 375-3057

Easter Seals 65th Anniversary

Kickoff:

Friday, May 8th 5:30pm - 9:00pm

Salem Farmers Market

Featuring: “The Worx”

Tickets: \$7.50 Adults

12 & under FREE

Relay For Life:

June 19th & 20th, Salem High School
Track, Begins at Noon on the 19th,
Ends at Noon on the 20th, (540) 375-
3057

Saturday, July 18th – “Jazz in July”,
4 – 9:30 p.m., Longwood Park,
Bands TBA

Saturday, August 8th - Salem
Distance Run, 8 a.m., Longwood Park

Saturday, September 26th – Family
Fall Festival, 11 a.m. – 2 p.m., Salem
Farmers Market, (540) 375-3057

Saturday, October 3rd –
OktoberBlast, Jordan Harmon Band,
5 - 9 p.m. Salem Farmers Market,
Proceeds benefit The Crime Line of
Roanoke Valley (540) 375-3057

Saturday, October 31st –
Pumpkinfest, 11 a.m. – 2 p.m. Salem
Farmers Market, 10 a.m. – 11 a.m. –
Trick or Treating with the Merchants.
Sponsored by Q99-FM and Salem
Parks & Recreation. Proceeds benefit
C.H.I.P (540) 375-3057

Friday, December 4th – Lighting of
the Christmas Tree – 6 p.m.,
Salem Farmers Market,
(540) 375-3057

Saturday, December 5th –
“Gingerbread Festival”, Noon – 6
p.m., Come bid on your favorite
Gingerbread House and visit food and
craft vendors at Longwood Park, get
your picture made with Santa, enjoy
children's activities, roasted chestnuts,
and hot cider at the Salem Library, as
well as visit Open Houses with our
Downtown Merchants. To sign up to
be vendor at Longwood Park call the
Salem/Roanoke County Chamber
of Commerce at (540) 387-0267.

YOUTH & ADULT SPORTS



The City of Salem Parks and Recreation Department will be offering a variety of youth athletic programs for the upcoming summer and fall seasons. We are currently offering boys' baseball, boys' soccer and girls' softball. Games will begin on April 20th and the regular season will finish up by June. Concluding the regular season our baseball and softball all-star teams will have the opportunity to participate in post season play.

Our youth football, cheerleading and girls' soccer programs will begin practice August 3rd for their season. Games will begin after Labor Day and we will be holding our second annual Punt Pass and Kick Competition on August 23rd. Last year one of winners from this event qualified for the state finals and had the opportunity to compete before a Washington Redskins game at FedEx Field! Please take advantage of our online registrations and sign your son/daughter between May 18-June 26.

For our future Salem athletes we offer a Great Beginnings program. Great Beginning is a great program for children 4-6 years old. The goal is to help prepare young children for the challenges of organized sports in a non-threatening atmosphere without the worry of competition. Each child along with his or her parent work together to learn the basic motor skills needed to successfully move to more organized sports in years to come. The Great Beginnings Readiness Test helps objectively measure kid's abilities. As the program progresses and children show improvement, the skills stations are altered so that each child remains challenged. Parents spend quality time together with their child while learning how to properly teach and support them in sports.

Spring Soccer

Ages: 4,5,6

Dates: April 5, 9, 19, 23, 26

Time: 2:00p.m - 3:00p.m. & 6:00p.m. - 7:00p.m.

Site: Hope Tree

Cost: \$60

Spring Baseball/Softball

Ages: 4,5,6

Dates: May, 17, 24, 31 & June 7 & 14

Time: 2:00p.m - 3:00p.m.

Site: Hope Tree

Cost: \$60

Instructor: Ed Green and Staff –

(Make checks payable to Ed Green)

Phone: 540-387-9516

Dixie Youth Baseball/ RAYSA Softball

Night: May 30th, 4:45pm

Location: Salem Memorial Ballpark

Players & Parents get in Sox Game Free

For the adults athletic programs we will be offering an Adult Slow-Pitch softball league. Leagues available are: men's competitive, men's open, church men's, church coed and women's open. Signups will run until April 16th. League play will begin May 19th and the season will finish up mid August. Heading into the fall we will be offering our adult touch football league. Registrations will run throughout the month of August with games being played at Salem Stadium and Spartan Field. League play will begin mid-September. Also, we will be offering our Adult Basketball league. Registrations will run throughout the month of August. Leagues available will be: men's open, church open and women's open. League play will begin in September.

For more information on any of our programs please feel free to call the Salem Sports Office: 375-4094

If you have not received a Salem Parks and Rec, Sports Clinic Form from school, please contact us at 375-3057 to have one mailed to you.

SALEM SENIOR CENTER

MONDAYS

9AM TO 12 NOON- Bridge, Lois Hurdle, coordinator

10 AM – Quilting with Norma Harris

12:30 PM – “Senior Mountain Pickers”

TUESDAYS

9AM – Exercise with Sherry Stinson

10 AM – Chair Caning, Basket

Weaving

10 AM – Tap dance with Sharon

Dickenson at The Linda Watkins'

Dance Studio

10:30 AM – Tai-Chi with Leiven

Verkruisen at College Lutheran Church

2 PM – Ballroom dance, the first and

third (and fourth, when there is one)

Tuesdays in the month, second and

fourth Tuesday – Tea Dance

WEDNESDAYS

9AM TO 12 NOON – General

Ceramics with Anne Andrews

10 AM – Needlework with Norma

Harris

1 PM – Line Dance

2 PM – Card Games

THURSDAYS

9AM – Exercise with Sherry Stinson

10 AM – “Art” & Bridge “on your own”

11 AM – 49er's Plus Club Meeting

12:30 PM – Senior Singers Practice

12:30 PM – Canasta

FRIDAYS

9AM – Exercise with Sherry Stinson

9AM – Golf – Salem Golf Course

10:30 AM – Tai-Chi with Leiven

Verkruisen at the Senior Center

10:30 AM – “Senior Mountain Pickers”

7-9 PM – Ballroom Dance

**WE WILL CONTINUE WITH THE BOB ROSS METHOD OF OIL PAINT CLASSES with Phyl Fralin. Classes are on Monday afternoon; beginning May 11, 1-4:30 PM, a work called “Sea View”, June 8 (Mountain Laurel). Cost is \$35; you need to sign up if you wish to attend.

***“49ERS PLUS” CLUB meets on the 1st and 3rd Thursdays at 11 AM, and eat lunch out on the 2nd week at various restaurants. They also preside at our Monthly Luncheons. This is a group that meets for fun; they make donations to organizations such as the Salem Rescue Squad and the American Red Cross.

**MONTHLY POT LUCK LUNCHEONS are always a fun well-attended event, with a program that

follows the meal. These are held on the last Thursday of each month.

**THE 2ND AND LAST TUESDAYS, the Ballroom dance class meets in the form of “Tea dances”. This is at the regular time, 2 to 4 PM, taped music is provided. There is no fee, you are asked to bring a snack food to share.

**WE HAVE A CHOIR CALLED THE “SALEM SENIOR SINGERS” who practice on the first Thursday at 12:30 PM, and sing on a regular basis for Snyder Nursing Home, plus other groups when invited.

***“SENIOR MOUNTAIN PICKERS” are a group of musicians (string instruments) who play informally on Mondays at 12:30 PM and Fridays at 10:30 AM at the Senior Center. You may join them with an instrument if you play or you may attend as a part of the audience of the 50+. This group is REALLY great!!!

**TRANSPORTATION FOR SALEM RESIDENTS who do not drive, to any of our activities is provided. Please call one day in advance! On Fridays we frequently make outings in our van to local malls, shops and restaurants, as well as out of town destinations such as FORT CHISWELL OUTLET MALL and the NEW RIVER MALL. *Fees do apply; please call the Senior Center to inquire.

** A MONTHLY NEWSLETTER WITH A CALENDAR AND NEWS OF OUR ACTIVITIES AND OUTINGS; this is ready for distribution at the Monthly Luncheons, for the following month. This can be mailed to you if you call and request.

**TRIPS FOR 2009 INCLUDE: Barter Theatre, Abingdon, VA; Wytheville's Wohlfahrt Haus Dinner Theatre; Blue Ridge Dinner Theatre, Ferrum, VA; Barn Dinner Theatre, Greensboro, NC; and a trip to Dayton, VA. If you are interested in travelling with us, please call the Senior Center to make your reservation.

SALEM KIWANIS



731 Indiana Street, Salem, Virginia
 540-375-3013 – Facility
 540-375-4021 – Facility Manager Brad Epperley
 (bepperley@salemva.gov)

Weekend Tournaments & Games 2009

APRIL 18

Roanoke College Baseball Game
 (12noon DH)

MAY 2-3

USSSA Batter Box Stampede
 Global Qualifier NIT Baseball
 Tournament

MAY 15-17

6th Annual Central Virginia
 USSSA Middle School Baseball
 Tournament

MAY 18-22

River Ridge District Baseball
 Championship Tournament

MAY 23-24

USSSA Baseball Memorial Bash
 Tournament

MAY 25-29

VHSL Region IV Baseball
 Championship Tournament

MAY 30-31

USSSA Baseball Diamond Classic

JUNE 13-14

USSSA Baseball Big Dawg Classic
 Tournament

JUNE 20-21

American Legion College
 Showcase Tournament

JUNE 26-28

USSSA Baseball Virginia 14U Open
 State Championship Tournament

JULY 4-5

USSSA Baseball Firecracker
 Challenge Tournament

JULY 9-12

Commonwealth Games High
 School All-Star Baseball Showcase

JULY 16-26

American Legion District Baseball
 Championship Tournament

JULY 27-28

TPX Top 96 Baseball Camp –
 Sponsored by Roanoke College

AUG 8-9

USSSA Baseball King of Swing
 Tournament

AUG 15-16

USSSA Baseball Back to School
 Bash Tournament

AUG 22-23

USSSA Baseball Fisher Financial
 Services Invitational Tournament

AUG 29-30

USSSA Baseball Sluggers Ball
 Invitational Tournament

SEPT 12-13

USSSA Baseball Star City
 Challenge NIT Tournament

SEPT 20-21

USSSA Baseball Get Up and Hit
 Classic Tournament

OCT 3-4

USSSA Baseball Virginia Fall 15U
 State Championship Tournament

JAMES I. MOYER SPORTS COMPLEX



April 17-19

NSA/ASA/USSSA The Chance
 Crawford Benefit Adult Slow-Pitch
 Softball Tournament (All Fields)

April 25-26

Old Dominion Athletic Conference
 Women's Fast-Pitch Softball
 Championship (Moyer)

April 25-26

USSSA Hi/Low Adult Slow-Pitch
 Softball Tournament (Burton,
 Whispering Pines)

April 25-26

ASA Youth Girls Fast-Pitch Spring
 Kick-Off 10U, 12U, 14U Softball
 Tournament (Civic Center)

May 2-3

USSSA Batter Box Stampede
 Global Qualifier NIT Baseball
 Tournament (Moyer, Botetourt)

May 2-3

USSSA Have a Heart Support a
 Child Adult Slow-Pitch Softball
 Tournament (Burton, Whispering
 Pines)

May 9-10

NSA Youth Spring Opener Girls
 Fast-Pitch Softball Tournament
 (Moyer)

May 9-10

NSA Adult Slow-Pitch NIT Softball Tournament (Botetourt)

May 16-17
USSSA Baseball State Warm-Up (Burton, Whispering Pines)

May 20-25
NCAA Division II Women's Fast-Pitch Softball World Series Championship (Moyer)

May 22-25
USSSA AA Memorial Bash Baseball State Tournament (Northside, Waldron)

May 22-24
USSSA Best of the West NIT Adult Softball Tournament (Burton, Whispering Pines, Botetourt, Wasena, Huff Lane) (Home Run Contest at Burton on Friday)

May 23-24
NSA Youth Softball Memorial Day Tournament (Civic Center, Oakeys, Green Hill)

May 30-31
USSSA Adult Slow-Pitch Softball Hit A Homerun For Freedom Tournament (Burton, Whispering Pines)

May 30-31
NSA Youth Girls Fast-Pitch Bumper to Bumper Classic Softball Tournament (Moyer)

June 6-7
ASA JO State Class B Girls Fast-Pitch Softball Championship (Botetourt)

June 12-14
ISF Senior World Cup Adult Slow-Pitch Softball Championship (Moyer, Burton, Botetourt)

June 13-14
USSSA Baseball Big Dawg Classic (Civic Center, Oakeys)

June 20-21
NSA Youth State Girls Fast-Pitch Softball Championship (Moyer, Civic Center, Oakey's. Botetourt,

Burton, Whispering Pines, Northside, Green Hill)

June 26-27
USA Men's National Team Fast-Pitch Tour (Moyer)

June 27-28
ASA JO Eastern National Qualifier Youth Fast-Pitch Tournament (Moyer, Botetourt)

June 27-28
USSSA Ted Lamar Benefit Adult Slow Pitch Tournament (Huff Lane, Wasena)

June 27-28
USSSA Youth Commonwealth Baseball Tournament (Burton, Whispering Pines, Northside)

July 4-5
NSA Fast & Furious Youth Girls Fast-Pitch Softball Tournament (Moyer, Civic Center, Oakeys, Northside)



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July 4-5

NSA Salem Fair Adult Slow-Pitch Softball Tournament (Moyer, Civic Center)

July 4-5

USSSA Firecracker Baseball Tournament (Botetourt, Burton, Whispering Pines)

July 4-5

ASA Men's "Hooters" Adult Slow-Pitch Softball Class C & D & E Qualifier – 3 game format (Whispering Pines)

July 12-16

NSA Class "B" 10U, 12U, 14U, 16U, 18U Girls Eastern Fast-Pitch World Series Tournament (All Fields)

July 11-12

USSSA Jay Estacio Adult Benefit Slow-Pitch Tournament (Huff Lane, Wasena, Norwich, Fallon)

July 17-19

NSA Commonwealth Games Girls Fast-Pitch "A" and "B" Softball Tournament (Moyer, Civic Center, Oakey's, Northside, Darrell Shell, River's Edge)

July 18-19

USSSA Blake Thompson Memorial Benefit Adult Slow-Pitch Softball Tournament (Burton, Whispering Pines)

July 25-26

NSA Western State Adult Slow-Pitch Softball Championship (Moyer)

July 31-Aug 2

NSA Men's Fast-Pitch World Series (Moyer, Civic Center, Oakeys)

Aug 1-2

ASA JO Youth Fast-Pitch Softball Tournament (Botetourt)

Aug 1-2

ASA Men's "Hooters" Adult Slow-Pitch Softball Class C & D & E Qualifier – 3 game format (Huff Lane, Wasena)

Aug 8-9

USSSA State Class "E" Adult Slow-Pitch Softball Championship (Moyer)

Aug 8-9

NSA Youth Summer Finale Fast-Pitch Softball Tournament (Botetourt, Northside, Burton, Whispering Pines, Civic Center)

Aug 15-16

USSSA State Class "D" Adult Slow-Pitch Softball Tournament (Moyer)

Aug 22-23

USSSA Baseball FFS Invitational (Moyer, Burton, Whispering Pines, Northside)

Aug 22-23

NSA Commonwealth Adult Slow-Pitch Softball Tournament (Botetourt)

Aug 29-30

USSSA Baseball Slugger Invitational Tournament (Burton, Whispering Pines, Northside)

Aug 29-30

NSA Adult Slow-Pitch Regional Softball Tournament (Botetourt)

Sept 3-7

ASA Men's Class "D" and "E" East Adult Slow-Pitch National Championships (Moyer, Oakey's, Burton, Whispering Pines, Green Hill, Botetourt, Huff Lane, Wasena, Norwich, Fallon)

Sept 5-6

USSSA Church of God Adult Slow-Pitch Softball Tournament (Civic Center East, Baptist Home, Breckenridge, Jackson, Maher, Highland, Straus, Rick McCoy)

Sept 12-13

USSSA Class "E" National Adult Slow Pitch Tournament (Moyer)

Sept 12-13

USSSA NIT Baseball Tournament (Burton, Whispering Pines, Civic Center, Oakeys)



Sept 12-13
NSA Youth Thunder Valley
Challenge Girls Fast-Pitch Softball
Tournament (Botetourt, Northside)

Sept 19-20
NSA Youth Salem Show Case Girls
Fast-Pitch Softball Tournament
(Moyer, Civic Center, Oakeys,
Northside)

Sept 19-20
NSA Class C & D Adult Slow-Pitch
World Series (Botetourt, Burton)

Sept 26-27
ASA JO Girls Fall Ball Bash (Hall
of Fame) Fast-Pitch Softball
Tournament (Moyer)

Sept 26-27
USSSA Baseball Get Up and Hit
Classic (Botetourt)

Sept 26-27
USSSA Adult Slow-Pitch Softball
Fall Tune Up (Burton, Whispering
Pines)

Oct 3-4 Ferrum/Roanoke College
Women's Fall College Tournament
(Moyer)

Oct 3-4 NSA Youth Fall Ball
Festival Girls Fast-Pitch Softball
Tournament (Moyer, Civic Center,
Oakey's, Green Hill)

Oct 3-4 USSSA Baseball Fall
Cool Down Tournament (Burton,
Whispering Pines, Northside)

Oct 3-4 USSSA Adult Slow-Pitch
Fall Ball State Softball Tournament
(Botetourt)

Oct 9-10
Virginia Tech Fall College Fast-
Pitch Softball Tournament (Moyer)

Oct 10-11
ASA JO / Scrappers 18U & 16U
College Show Case Girls Fast-Pitch
Softball Tournament (Moyer, Civic
Center, Oakey's, Northside)

Oct 10-11
USSSA Baseball Fall State
Tournament (Botetourt, Burton,
Whispering Pines)

Oct 17-18
USSSA Blue Ridge Fall Brawl Youth
Baseball Tournament (Moyer, Civic
Center, Oakeys)

Oct 17-18
NSA Fall State Adult Slow-Pitch
Softball Tournament (Burton,
Whispering Pines)

Oct 17-18
NSA Youth Fall State Fast-Pitch
Softball Tournament (Botetourt)

Oct 24-25
USSSA Baseball Halloween Havoc
Tournament (Burton, Whispering
Pines, Northside)

COMMUNITY ACTIVITIES REGISTRATION MAY 26TH – JUNE 16TH, 2009

Mail or Bring in person to Salem Parks & Recreation Senior Center, 110 Union Street

NAME: _____ PHONE: H: _____ W: _____

ADDRESS: _____ EMAIL: _____

ACTIVITY: _____ FEE: _____

Participant Waiver: I, the undersigned, parent or guardian, do hereby agree to allow the individual(s) named herein to participate in the aforementioned activity and I further agree to indemnify and hold the City of Salem Parks and Recreation Department, and the Hopetree Family Services and program instructors harmless from and against all liabilities of any injury or loss of property which may be suffered by the aforementioned individual(s) arising out of or in any way connected with his/her participation in this activity.

Signature: _____ (under 18, parent/guardian signature required)

Participant: _____ *Must have daytime phone number>

Policies for Registration and Payment for Classes and Activities: Checks or money orders for all classes must be made payable to the instructors or as noted in class descriptions. NO CASH WILL BE ACCEPTED! Classes are limited to a certain number of members. A class that lacks enough members, will be cancelled and refunds will be automatic. A waiting list is available when a class is filled. NO TELEPHONE REGISTRATION! City of Salem residents are given priority over any program the first week of registration. Youth classes are for children ages 6-13 unless otherwise noted. NO CHILDREN UNDER 14 ARE ALLOWED TO ATTEND ADULT CLASSES.

If you would like more information about classes, please contact **Teri Atkins - 375-3054.**



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benefit. That means making healthcare available to those who can't afford it. It means free health screenings in the community. It means the only dedicated hospital for children and the only Level I trauma center in southwest Virginia. It also means the investment in local organizations that improve health and vitality of our communities.

These services have made a difference in many people's lives. People like the ones pictured above. They counted on us to be there when they needed us most. You can count on us, too.



➤ *To read more about these stories,
or to share your own, visit
www.CountOnCarilion.org.*

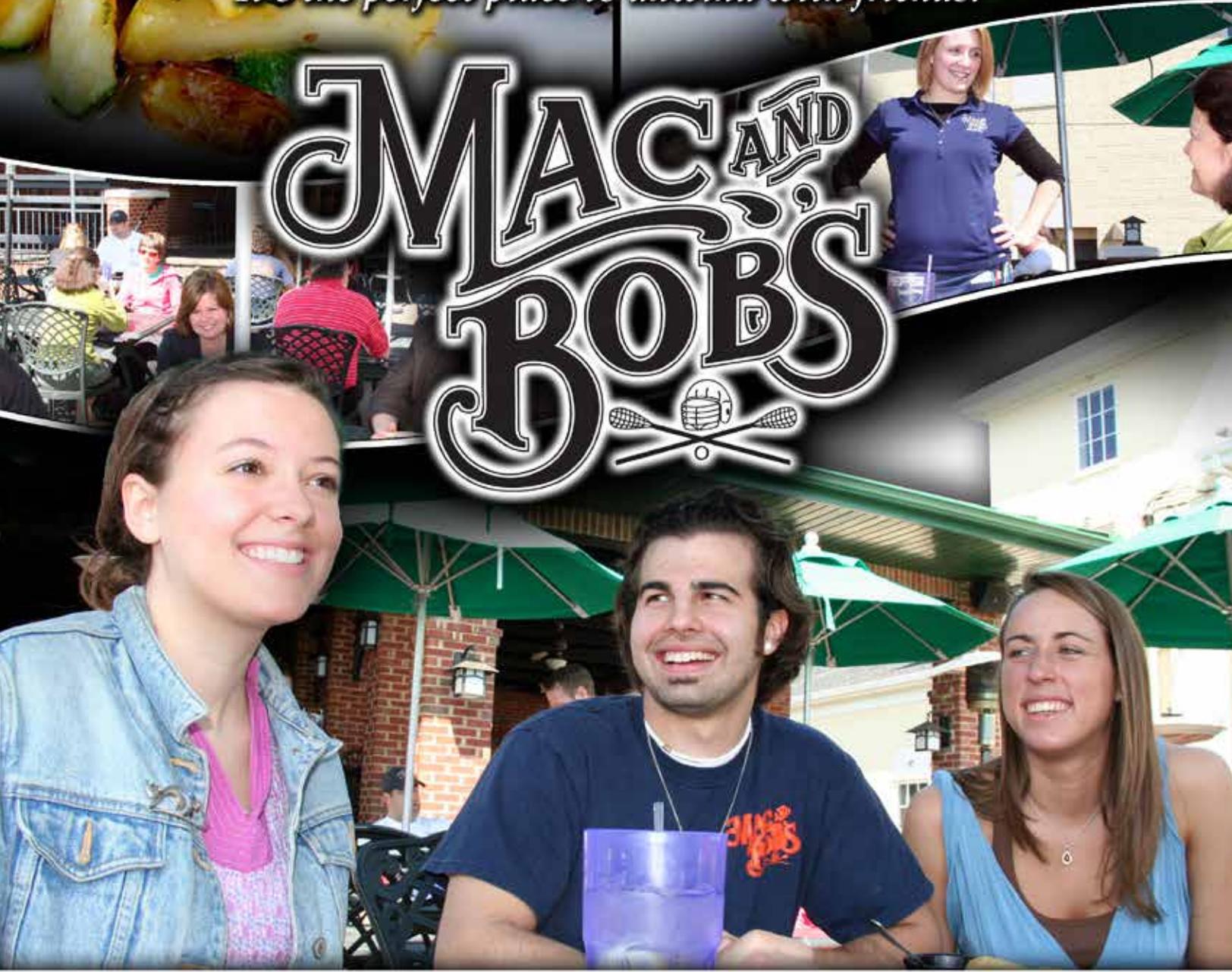




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Mon - Sat 11am - 2am
Sunday 11:30am - 12am