

ISSUE 24 • FALL 12

SALEM



A MAGAZINE FOR THE PEOPLE OF VIRGINIA



FOOTBALL FEVER

SALEM PUTS SPOTLIGHT ON PLAYER SAFETY

PLUS: SPECIAL PULLOUT SCHEDULE POSTER

Library's 75th • A "Neat" Lady • Salute to the Class of 2012



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Neurosurgeon

James M. Leipzig, M.D., FACS
Spine Surgeon

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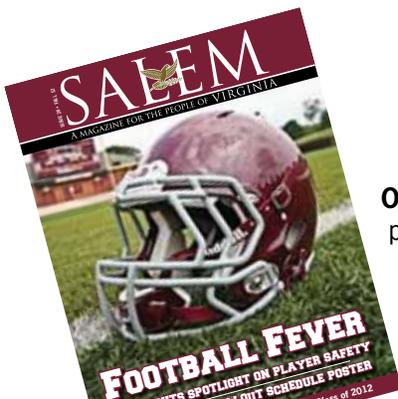
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You can view the entire Salem magazine anytime, anywhere for free at www.salemva.gov



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On the cover Salem's football program uses the Riddell Revolution Speed helmet, the best-rated helmet on the market.



SALEM VA

2012
HOLIDAY
TRASH COLLECTION
SCHEDULE

Veterans Day - November 12, 2012

MONDAY - NOV. 12 - ROUTE COLLECTED TUESDAY (11/13)
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

Thanksgiving Week - November 22 & 23 2012

THURSDAY - NOV. 22 - ROUTE COLLECTED MONDAY (11/19)
FRIDAY - NOV. 23 - ROUTE COLLECTED TUESDAY (11/20)
MONDAY, TUESDAY & WEDNESDAY ROUTES UNCHANGED

Christmas Week - December 24 & 25 2012

MONDAY - DEC. 24 - ROUTE COLLECTED WEDNESDAY (12/26)
TUESDAY - DEC. 25 - ROUTE COLLECTED THURSDAY (12/27)
WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

New Year's Week 2013

MONDAY- DEC. 31 - ROUTE COLLECTED WEDNESDAY (1/2)
TUESDAY - JAN. 1 - ROUTE COLLECTED THURSDAY (1/3)
WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

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Salem City Hall is located at 114 North Broad Street. Council meets on the 2nd and 4th Mondays of every month at 7:30 p.m. in the council chambers located on the main level of the building.

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Engineering Department	(540)375-3032	Social Services - Welfare	(540)387-6087
Farmer's Market	(540)375-4098	Streets & Maintenance	(540)375-3039
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Human Resources	(540)375-3060	Utility Collections	(540)375-3021
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KEVIN'S CORNER

Kevin Boggess - City Manager kboggess@salemva.gov 375-3016



It was gone almost as quickly as it arrived, and while no one may have seen the now-infamous Derecho coming, there was no way we could miss the destruction it left behind.

Friday, June 29, 2012, will forever be remembered as the night when an unexpected windstorm literally turned parts of Salem upside down. Tents at the Salem Fair were toppled, fireworks stands on West Main were blown all the way to East Main and trees as old as the city were randomly uprooted.

The storm, that was literally a lot of hot air, blew up the 911 operations center at the Public Safety Building on Calhoun Street. From 9 p.m. on Friday night until 1 a.m. on Saturday morning, operators received a total of 261 calls, equaling just over one call every minute. In the first hour alone, 160 calls came into the 911 Center. During this time, Salem's Police officers were dispatched to 85 calls and Fire-EMS crews responded to 26 additional calls.

Like many, I did not realize how severe the storm damage was until the next morning. As I drove around the city I could not believe how many trees were down and how much work had been done the night before to clear the streets just so that emergency vehicles and Salem residents could get where they needed to go.

Of all the localities in the Commonwealth, we were the first of our size to completely restore power to all of our residents. Friday night the storm knocked a large portion of the city completely off the power grid. But by July 2, fewer than 20 customers were without power. By July 3, just four days after the storm, electricity was completely restored in the city.

When I got to the Electric Department to see if there was anything I could do to lend a hand, I found the retired director already there answering the phones as well as an employee who returned early from medical leave. As I joined them, one of the

Storm damage was visible all over Salem after the June 29 Derecho.



first calls I got was from our Parks and Recreation Director calling to let me know that their weekend baseball tournament had been cancelled. He had employees that wanted to help. That next morning, with the Salem Civic Center staff already pulled in every direction getting ready to open the Salem Fair, they found a way to open the Civic Center as a “cooling station” for Salem residents without power or air conditioning. These are just two examples of what makes Salem the special city it is.

Once our crews restored power, the clean-up process began. Just in the month of July, 856 tons of storm debris were picked up and then taken to the Transfer Station. It is a mind-boggling stat when you consider that the total only includes brush and doesn’t take into account what citizens hauled to the Indiana Street drop-off.

If there is a silver lining in all of this, it is that the city is the host for “Project Warm” and all of the debris that is suitable

for firewood is going to that non-profit organization. This is the ultimate form of recycling, as all of this downed wood will now be used to heat the homes of needy families throughout the Roanoke Valley this coming winter.

On July 23, Governor Bob McDonnell added Salem to the list of localities in the state for which he is requesting federal disaster relief from the storm. It’s too soon to know if we will see any of that Federal money,

but we’ve already seen something you can’t put a value on – the sense of commitment and cooperation that our city employees have when it comes to maintaining our community.

“From 9 p.m. on Friday night until 1 a.m. on Saturday morning, operators received a total of 261 calls, equaling just over one call every minute.”



LEFT: City Council provided a “Thank You” luncheon to all city employees who helped get things back on track.

BELOW: Derecho wood that is suitable for burning will be given to “Project Warm” to heat the homes of needy families this coming winter.



S@LEM



NEWSMAKERS

Deaf Dogs Rock the World

Christina Lee and her amazing deaf dog “Nitro” made their mark out west in Salt Lake City, Utah earlier this summer at the annual “Blog Paws Pet Blogging and Social Media Conference.” Lee and her efforts to promote animal well being and the adoption of deaf dogs through her website and pet blog - “Deaf Dogs Rock” – were recognized in a major way at the event, as her website was named one of the best pet blogs in the world.

The site received the “Nose to Nose Best Cause” award and was one of just 12 blogs to be recognized at the conference. As a result, Lee won 5,000 pet meals from the Halo Purely For Pets Company that is co-owned by **Ellen DeGeneres**. The 5,000 meals will go to the Angels of Assisi program that serves the entire Roanoke Valley.

“This came as a complete surprise since we have only been blogging for less than a year on this site,” says Lee. “To be recognized was very humbling, and then to get all of these meals donated in Nitro’s honor really makes us feel like we are doing some good.”

Lee was posting prose and photos on her pet blog, “The World According to Lexi”, long before the amazing “Nitro” came into the lives of Christina and her husband, Chris at the Salem Animal Shelter. At that point, everything changed in that she went from being a social blogger to a woman with a cause who is still on a mission to bring awareness to the thousands of deaf dogs around the country who need good homes. The Lees and “Nitro” were featured in the Spring 2012 edition of the Salem Magazine.



Second Chance

The **Chance Crawford** Awards Presentation this summer at the Salem Civic Center once again renewed hope in one’s fellow man. Individuals, groups and organizations in need of various forms of assistance were given a helping hand by the Foundation that bears the name of Salem’s Clerk of Court.

Despite a rainy Chance Crawford Softball Tournament this spring, the foundation’s chief fundraiser was still able to generate enough money to hand-out more than \$18,000. Chance was on hand to meet this year’s recipients and personally deliver the checks.

Over the years, more than \$400,000 has been awarded to a number of worthy causes including – helping cover medical expenses, supporting needy families and children, supporting youth sports and providing college scholarships. Get more information at www.chancecrawford.org



Bath salts crackdown continues in Valley

The latest synthetic drug to hit the streets in the Roanoke Valley sounds like it's the latest bubble bath, but works more like rat poison. Packaged in clever ways to not only conceal the dangers of the substance, but also to entice young users, bath salts have become public enemy number one for law enforcement and prosecutors alike.

"These are chemicals that can affect the central nervous system and cause people to do things they normally would not do," says **Jeff Dudley**, Salem Police Chief. "They are taken orally, smoked, sniffed or put into a solution and injected into the veins, and the effects are still largely unknown, so this is much like conducting a chemistry

experiment in a person's body"

Dudley and Salem Commonwealth's Attorney, **Tom Bowers**, have been proactive in their efforts to keep these drugs off the streets of Salem. Each man played a key role in the organization and implementations of a valley wide media event held at the new South County library.

"It's amazing how some people will sell a half a gram container of something called 'carpet deodorizer' or 'glass cleaner' for \$20 to \$30, tell the customer that its legal and then tell us it's not their fault if people are taking it," says Dudley "They know what's being done with the substances and they're in essence making money off of people who

are being killed or seriously injured."

While synthetic drug manufacturers are constantly trying to dodge the law, one thing that can remain constant is the educational piece of the puzzle — parents need to be more aware than ever to detect bath salts.

"I consider these drugs to be one of the greatest threats to our children and society today, and my office will prosecute these matters to the fullest extent of the law," says Bowers. "However, prosecution does not take the place of good parenting, common sense or good judgment. The more parents and good role models are engaged with young people, the less need there will be to prosecute them for bad decisions."



Tom Bowers and Jeff Dudley talk to a reporter.

SNAP! Market program a success

The Salem Farmers Market's Electronic Benefit Transfer (EBT)/ Supplemental Nutrition Assistance Program (SNAP) program has become an example for others in a very short period of time. The initiative that helps those who are part of the food stamps program double the amount of food they can buy has been chosen to be part of a statewide study.

The Departments of Agriculture and Consumer Service and Social Services are leaning on Salem and three other markets for advice on how best to implement this program in other areas.

"We are excited to be part of this Town Hall conference call, but even more proud of the success we've had with this program in such a short period of time," says **Laura Reilly**, Salem Farmers Market Director. "Anything we can do to help other communities benefit from the program, we're all for it."

Salem began the program in 2011 not

knowing how it would be received. An anonymous donor and the Salem Food Pantry worked with the city to establish the program in year one and help SNAP shoppers double their money when shopping at the market.

In its first year of operation, the market conducted 233 Electronic Benefit Transfers and this year that number is expected to surpass 300. Thanks to another generous grant, this time in the amount of \$14,000 from the Foundation for Roanoke Valley, the match program is alive and well here in year number two.

"Two of Foundation for Roanoke Valley's current priority-grant focus areas are basic human needs and economic development," says **Alan Ronk**, the Foundation's Executive Director. "We felt that this program offered a very compelling opportunity to provide healthy, home-grown produce to those who could not otherwise afford it and, at the same time, to support local farmers."



Salem artist depicts the fair on canvas



Like most folks who grew up in Salem, **Jim Parker** has vivid memories of Lakeside, Lake Spring Park and in particular the Salem Fair. Parker remembers attending the very first fair in 1988 and this year he has gone to great lengths to preserve that humble start.



Parker

“I wanted to capture that beginning and maybe help some people remember their first Salem Fair, especially the sights, sounds and the smell of funnel cakes,” he says. “Hopefully, this painting will do that.”

Parker, who now manages the Apple computer systems for Advance Auto Parts at their corporate headquarters in Roanoke,

decided to review some of the old photographs he took at that inaugural fair and then generate an original watercolor painting.

“The colors and the brightness of the fair along with the summertime atmosphere really create a feel that makes you remember your childhood,” he says.

Parker, who also enjoys working in pen and ink and oil, graduated from Salem High in 1979 and later earned his Bachelor’s degree in Art from Radford University. He is a two-time “People’s Choice” award winner at the Salem Fine Art Commission’s show.

You can get more information on his Salem Fair painting and some of Parker’s other outstanding works of art at www.parker-jim.artistwebsites.com



Replacing the South Salem Roundhouse

When ground was officially broken on the South Salem School project on June 4, it might have been the only time this summer when the heavy equipment that has been moving earth at a record clip actually was silent for a moment during daylight hours.

“It’s a big project that needs to get finished in a very short time frame, but overall it’s going pretty smoothly,” says **Mike Bryant**, Salem’s Assistant School Superintendent, who is overseeing the construction.

The \$15 million dollar facility, which is being built by Salem-based G&H

Heavy machinery moves GOP candidate

Salem's Carter Machinery on Lynchburg Turnpike played host to Republican Presidential candidate **Mitt Romney** this summer, proving that Virginia and in particular the southwest portion of the state are high stakes areas for the upcoming November Presidential election.

The Chief Executive Officer of Carter, **Jim Parker**, stood in front a huge American flag positioned between two of his company's massive products, as he introduced Romney to the crowd. Three hundred Carter employees also looked on from behind the podium on a day deemed so important by the company that the entire plant shutdown for the day.

The noon rally on June 26 attracted more than 1,500 supporters and also a number of Salem Police Officers who assisted the Secret Service.

Photo by Mark Guthrie



Colorado Connection

City of Salem workers from the Streets Department in cooperation with the city's Engineering Dept. completed a key connector on the Greenway just in time for summer. A brand new concrete pathway that carries Roanoke River Greenway users from one side of the Colorado Street bridge to the other without crossing the road has been getting heavy use and drawing rave reviews.

The "underground" walkway that connects the David Smith Trail on the west to the greenway section on east side of the bridge allows patrons to walk or bike from Rotary Park on Route 419 all the way to Eddy Street beyond the Moyer Complex without interruption.

In addition, the Salem Streets department designed and constructed the aesthetically pleasing and functional fencing and hand rails that are key parts of the project.

Contracting, is scheduled to be finished by the start of the 2013-14 school year. The crews have a small window of opportunity that requires attention to detail and a sunrise to sunset schedule.

"It's an extremely tight window based on the fact that the existing building that's housing the students this school year will have to be torn down next summer before they can complete the project," says Bryant. "Everything will have to come out of the current school and go into storage while the new structure is being finished."

The construction crews have been getting the most out of every minute of available daylight on most days and occasionally working six-day weeks in order to stay on schedule. So far, they've only encountered a few unexpected obstacles.

"In the early stages, we ran into what was apparently an old farm pond that had been covered up, so we had to take all of the dirt out of it and replace it with compactable soil."

The South Salem school project marks the first non-renovation, full-fledged school construction job since Salem became a city in 1967.



STAY CONNECTED

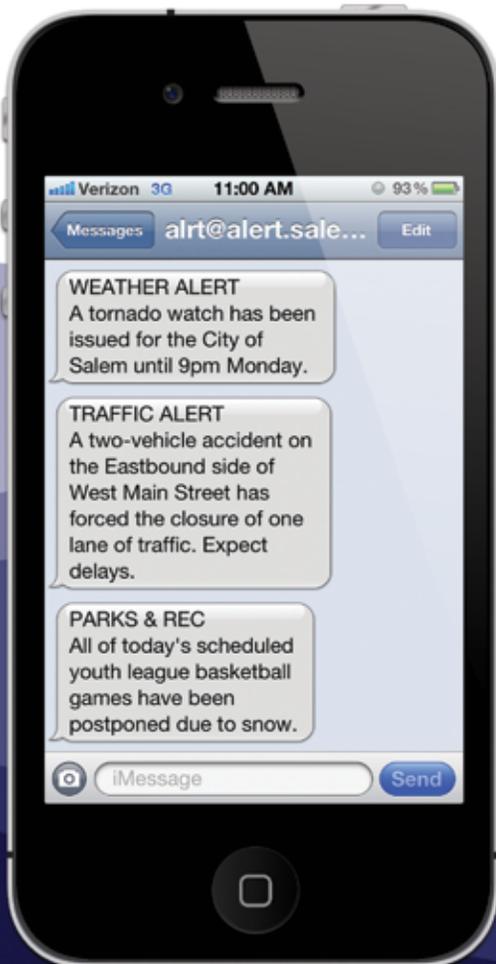
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Southard selected for project

Salem School Board Chair, **Sally Southard**, who was featured in the spring 2012 edition of the Salem Magazine, is making even bigger news this fall. The lifelong educator and pediatric nurse is taking part in a cutting edge clinical trial at the University of Virginia.

For 52 hours, Southard, who is a lifelong Type 1 diabetic, will be hooked-up to two IVs helping doctors monitor her progress on an artificial pancreas. She will have a sensor placed under her skin that sends blood sugar to an insulin pump by using a radio frequency. An android phone, equipped with special software, will receive the blood sugar signal from the sensor and in turn tell her insulin pump to give her the exact amount she needs.

“What I am doing manually now to manage my diabetes will now be done for me,” she says. “I won’t be punching any buttons and three pieces of equipment will be controlling my blood sugars just

like a real pancreas. For this technology to be able to manage all of this is just amazing to me.”

The UVA Medical Center is one of just seven facilities in the world that is doing this research. During her time there, they’ll not only see how the artificial pancreas reacts to normal fluctuations, but they’ll



also expose her to a high carbohydrate meal and an intense exercise session to make sure the technology responds correctly in extreme conditions.

“In essence I’m a guinea pig, but I’m excited that I’m helping in my small way to advance this research,” she says. “As a nurse, it will be interesting to be on the other side of the hospital bed for a change.”

The more than \$30 million dollars that Advance Auto Parts has donated to JDRF over the past two decades is making this research possible. Many consider this to be the biggest advancement for diabetics since the evolution of the insulin pump.

“When I was 10-years-old, I was told there would be a cure for diabetes and while this isn’t a cure, it is a way to help me manage it better,” she says. “Hopefully, this will make my life a lot easier and reduce any complications I may have in the future.”

Teacher wins national award

G.W. Carver Elementary School teacher **Carlie Smith** was recently named a Teacher of the Year by the National Association of Special Education Teachers. She is the only educator from Virginia to receive this prestigious honor and one of just 26 teachers nationwide to earn this distinction.

“I feel very fortunate to work for Salem City Schools where I truly believe we focus on every child, every day,” says Smith. “My award would not have been possible without the tremendous support I receive from the administration, as well as the assistants in my classroom.”

Winners of this award are nominated by their co-workers and peers and the selection process is based on a variety of factors including curriculum development, innovations in the classroom, relationship building, service to others in the community and the school division, as well as professional development. Smith works with kindergarten through fifth grade.

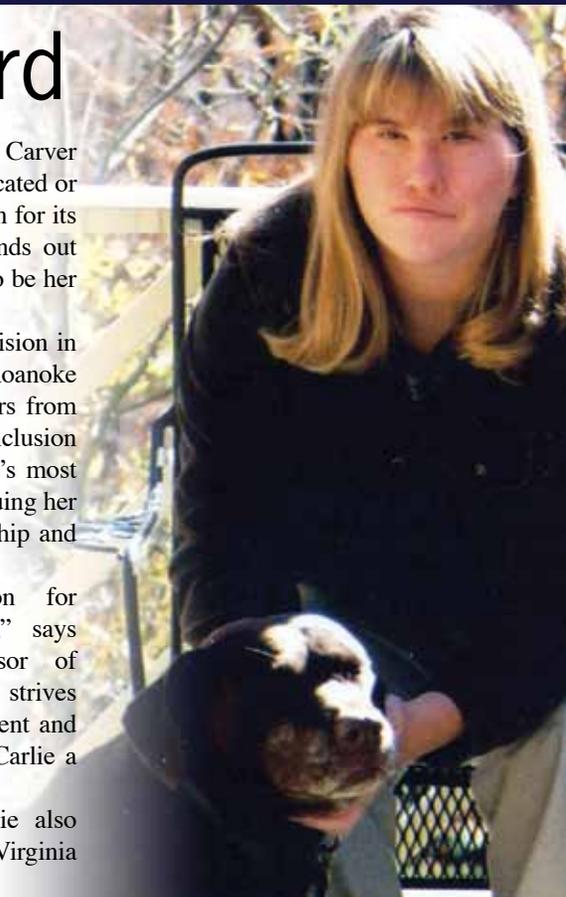
“Ms. Smith is a credit to our school division and to our profession, and someone who works tirelessly and without complaint for

her children,” says **Joe Coleman**, G.W. Carver principal. “I have yet to see a more dedicated or compassionate educator. In a field known for its caring and concerned teachers, she stands out as the best of the best, and I am proud to be her principal.”

Smith joined the Salem School Division in 2010 after spending three years in the Roanoke City Schools. She graduated with honors from Bridgewater College in 2007 and at the conclusion of that year she was named the college’s most outstanding senior. She is currently pursuing her Master’s degree in Educational Leadership and Policy Studies from Virginia Tech.

“Carlie demonstrates a passion for working with children and families,” says **Randy Jennings**, Salem’s Supervisor of Special Education. “She continuously strives to differentiate instruction for each student and her efforts and love of teaching make Carlie a deserving recipient of this award.”

During the last school year Carlie also was named Teacher of the Year by the Virginia Council for Exceptional Children.



Connect for Free

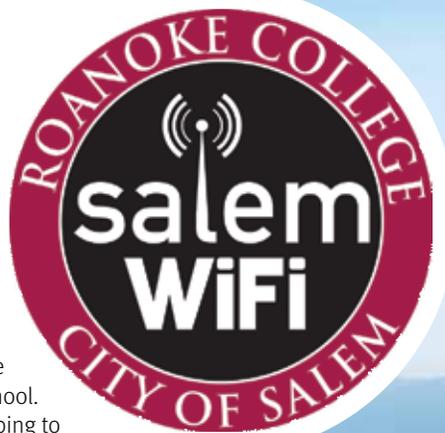
Roanoke College and Salem Team Up
to Bring Free WiFi to Downtown

Roanoke College and the City of Salem's partnership on technology initiatives began in 1992, with the College extending its first Internet connection to Salem High School. Today, we're excited about our latest collaboration: helping to bring the latest technology to local citizens and the downtown business community.

Our home in Salem is one of Roanoke College's greatest assets, and now we're happy to help make this initiative possible.



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MILESTONE ON MAIN

Books are digital, smoking is banned and tattoos are welcome. More than the building has changed over the years as the Salem Public Library celebrates its 75th birthday.

BY JANIS AUGUSTINE
SALEM LIBRARY DIRECTOR

On a mild February day 75 years ago, the Salem Public Library opened its doors to the public for the first time. Actually, the library opened a door because there was just one, fronting E. Main St.. This first building, located in front of the present library on the grounds of what is still Younger Park, was a federal Works Progress Administration project constructed in 1936 as a tourist rest stop, with restrooms on each end and a travel information room in the middle. It was tiny, only 390 sq. ft., and the town fathers weren't quite sure what to do with this park building



bestowed upon them by the federal government.

Geneva Phinney knew what to do with this building, though. For years she had been urging the Salem Woman's Club and other civic groups to push for a public library in the

town. Phinney was the wife of Dr. Chester Phinney, a professor at Roanoke College, and she had experience with libraries in Indiana, Maine, and also with the Roanoke College and Hollins College libraries.

With Phinney's guidance, the Salem Woman's Club lobbied the Salem Town Council and others with the phrase, "From back house to book house!", and by February 15, 1937, the library was



The original Salem library was on Main Street until 1969.

open for business. Phinney and Isabel Baumgardner staffed the library. A 12 x 14 foot addition was added to the building in 1939, and the 558 square foot building served Salem until 1970, when the front portion of the present library was built.

However, the little library on E. Main Street did not serve everyone in Salem. In 1937, the Jim Crow Laws prevented black and white people from sharing the same services, so a library branch for the black population was established in June of that year. It was located in the basement of the John Wesley Methodist Church at 209 Water St. (now S. Broad), which was on the now vacant lot behind the Salem Rescue Squad. Effie Banks and Dorothy Burks were the first librarians at the branch.

Over the years, this branch was housed in several locations—the original Carver school, the old Masonic Hall on S. Market Street., and finally in the T.N. Williams Recreation Center building on S. Broad where the Salem Fire Dept. Administration now resides. Eventually the branch was named the Lula V. Penick Memorial Library, to honor a respected civic leader.

The little building had one table and a few chairs so customers could peruse the books before checking them out, and there was a desk for the librarian just inside the door. No drinks or food were allowed and neither was much talking. However a person could smoke, there being a glass ashtray on the table.

Now fast forward to 1969. At the urging of Mayor J. Leonard Shank and other Council members, the newly chartered City of Salem built a new 6,000 square foot library for \$250,000 right behind the old library. For the first time the library would loan phonograph records, film strips and even art reproductions. There were 16,000 books on the shelves.

Shortly after opening, Library Supervisor Charlotte Martin was able to hire several part-time shelvees, and she was looking for “a personable young college man” to work the 7-9 p.m.



Just behind the original library, a new one was built in 1969.

shift by himself.

Also, for the first time, the library was able to offer story hours and summer reading programs for children. Eve Deegan was one of the first story hour volunteers.

By 1985, the library had outgrown its space and in 1990 construction began on a million dollar 10,000 square foot addition, which opened in April 1991.

New features included a community meeting room for library programs and nonprofit groups, separate offices for the librarians, a videocassette collection, and the harbinger of even bigger changes, an automated checkout system and library catalog.

It is amazing to think that from 1937 to 1990, the library carried on its business in the same low-tech fashion. There

was a card catalog that had to be maintained by typing the book information on 3x5 cards and filing them, as were the borrower and checkout files. With the advent of automation, all the manual files became obsolete, and it was a great day for staff when the card catalog was trashed. Some customers still miss it, but not the staff!

The whole library world changed forever in 1996, when the Internet first became widely available. Salem set up three public internet PCs and that started a whole new service opportunity for the library. The customer demographics of libraries everywhere began to change. Where once the library had been the domain of mostly women and children, now the library increasingly attracted teens and men because of the Internet. Federal and state government agencies began to realize that the library was the center of the community and it soon became the repository for tax forms and the access point for the public to conduct online business with government.

Today, in 2012, seventy-five years after its founding, the Salem Public Library continues to look for new ways to serve and educate citizens.

In 1937, the library just loaned books, and not many of those. There were only a few hundred donated books on the shelves. The bestselling novels that year were, according to Publishers Weekly:

1. *Gone with the Wind* by Margaret Mitchell
2. *Northwest Passage* by Kenneth Roberts
3. *The Citadel* by A. J. Cronin
4. *And So—Victoria* by Vaughan Wilkins
5. *Drums Along the Mohawk* by Walter D. Edmonds
6. *The Years* by Virginia Woolf
7. *Theatre* by W. Somerset Maugham
8. *Of Mice and Men* by John Steinbeck
9. *The Rains Came* by Louis Bromfield
10. *We Are Not Alone* by James Hilton

Library staff teach classes on how to use computers, the Internet, and conduct genealogy research. Besides the traditional services, the library has afterschool sessions for teens, book discussions for both teens and adults, free notary services, public fax service, art shows, and electronic books that can be checked out from anywhere 24 hours a day.

The building itself has become a community center where people can meet for business, social, educational, or civic purposes. Now, coffee, donuts, and talking are welcomed, but smoking has been exiled to the fresh air of Younger Park. 🕊



By 1970, the new library building was complete. This view was from Calhoun Street.



The Salem Library has featured several renovations through the years.



Charlie Draper, vice-president of Friends of the Salem Library, Janis Augustine, Library Director and Ken Sosnowski, president of Friends of the Salem Library.

Library staff in January 1970

Mrs. Charlotte Martin

Library Supervisor

Mrs. Virginia Dawson

Assistant Librarian

Mrs. Mildred Andrews

Morning Librarian

Mrs. Mildred Ball

Afternoon Librarian

Mrs. Gertrude Kyle

Fulltime Librarian

Mrs. Gladys Stinson & Miss Judy Ball

Substitute Librarians

The library staff in 1991:

Janis Augustine

Library Director

Erika Harris

Reference Librarian

Ernestine Woodliff

Children's Librarian

Joan Foley

Technical Services Librarian

Gina Polster

Library Technician

Jane Frank

Library Assistant

Dickie Green & Carol Edwards

Library Clerks

Abby Todd & Elizabeth Barila

Library Pages

Present staff:

Janis Augustine

Library Director

Nancy Collins

Educational Services Manager

Benita Vancleave

Customer Services Manager

Maureen Harrill

Children's Services Manager

Carol Glosh

Library Access Services Manager and

Genealogical Consultant

Lindsey Tear

Technical Services Manager

David Butler

Young Adult Services Manager/Instructor

Cheryl Spence & Susan Houston

Customer Services Professionals

Gina Polster

Technical Services Paraprofessional

Heather Serrine & Sarah Gleiner-Scott

Customer Services Paraprofessionals

Lisa Strother, Theresa Baga, Monica

Hahn, Steven Meyer, & Joey Story

Library Access and Customer Services Assistants





Despite setbacks, the 25th edition of the nation's largest free-gate fair has another big year.

When the organizers of the Salem Fair were planning their 25th anniversary party, rest assured that neither record heat nor a Derecho were on the invitation list. Still, despite those two unwanted guests and the threat of rain on a number of days, more than 250,000 folks visited the fairgrounds during the fair's 13-day run.

"While we were down in attendance by about 15 percent this year, we still offered a great event," says Carey Harveycutter, Salem Fair Manager. "We received many compliments from fair patrons about our stellar lineup of entertainment and I believe Deggeller Attractions offered the best midway in the 25 years of the fair."



You Tube



The Salem Fair incorporated new technology into its 25th anniversary year. A “GoPro Hero2” camera, which is about the size of a computer mouse, was “strapped” on a variety of rides to capture some unique video and time lapse images of the fairgrounds. The small camera shoots HD video and is completely waterproof. Take a look at the raw video we shot on the “Riptide” roller coaster with the camera firmly attached to the nose of one of the coaster’s cars on the city’s YouTube channel – SalemComm.

While new rides like the Supernova and concessions like fried green tomatoes were hot items with fairgoers, nothing was nearly as hot as the weather. The record heat wave that crippled southwest Virginia and much of the east coast sent temperatures above the century mark on consecutive days and forced the fair to open late for the first time in history.

“I am most proud of our staff, both full and part-time employees, who came to work each and every day with a positive outlook and smiles on their faces even knowing that it would be miserable due to the heat,” says Harveycutter. “We had some guests who experienced heat-related problems, but the Salem Rescue Squad members did a good job of treating them, and we know we made the absolute right decision to open late on July 8.

While the heat may be largely to blame for the drop in attendance, the biggest factor actually may have been the Derecho wind storm that rocked the state four days before the fair opened.

“The storm took a huge amount of money out of the market

just before we opened,” says Harveycutter. “Suddenly, people had to use their disposable income on necessities like restocking their refrigerators, tree service or even purchasing generators. Those things were out of our control and overall we felt good about the attendance.”

Another bright spot was the behavior of those who did brave the heat. The number of criminal charges and the number of arrests were both down from previous years. Only 11 people were charged with a total of 14 offenses this year, compared to 22 people and 28 charges in 2010.

“Our officers strive to be very visible at the fair, and we think their presence along with the utilization of the Virginia State Police and K9s have proven to be very effective,” says Jeff Dudley, Salem Police Chief. “This is an event that many families look forward to each year and we strive to keep it safe and maintain a comfortable atmosphere. I think the numbers over the past couple years show how hard our officers are working to make this a safe place to enjoy and have fun.”

Arrests and charges down from past years

	2008	2009	2010	2011	2012
Criminal Offenses	38	23	28	18	14
Persons Charged	28	19	22	11	11
Person Banned	47	49	31	20	23
Traffic Summons	19	15	28	10	10
Traffic Accidents	2	5	8	2	2

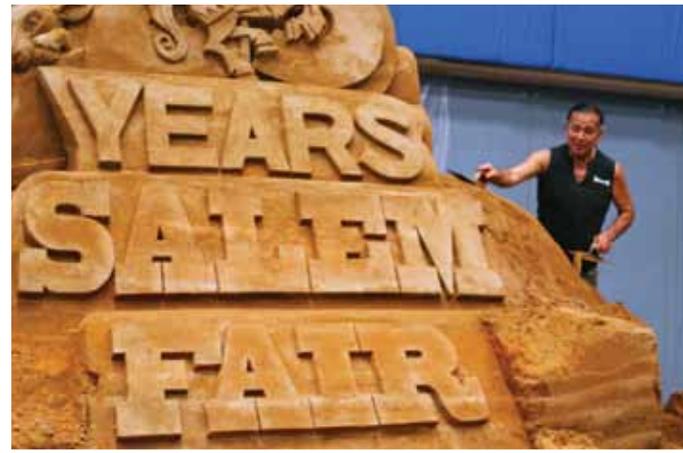


Salem Police Chief Jeff Dudley has a watchful eye on his countdown clock to open the fair.





Clockwise from top left: The prize rack from the Hot Shot basketball game; Salem Fair Manager Carey Harvey Cutter talks with the media on opening day; Sandscapes sculptor Alan Matsumoto creates a 20-foot tall logo to celebrate the Fair's 25 years; Fireworks light up the night sky on July 4th; Supervisor Wes Clinebell moves ice at alarming rates during the record heat; Even the elephants try to stay cool in the heat.





20 SALEM FOOTBALL



VS.
**LORD
BOTETOURT**
8/31 - 7:30



VS.
**FRANKLIN
COUNTY**
9/7 - 7:30



AT
**WILLIAM
BYRD**
9/14 - 7:00



VS.
NORTHSIDE
9/21 - 7:30



AT
**WILLIAM
FLEMING**
9/28 - 7:00



AUG. 1 AT LORD BOTETOURT
SEPT. 6 AT FRANKLIN COUNTY
13 **WILLIAM BYRD**
20 AT NORTHSIDE
27 **WILLIAM FLEMING**

OCT. 4 **CAVE SPRING**
11 AT BLACKSBURG
18 AT CHRISTIANSBURG
25 **HIDDEN VALLEY**
Nov. 1 **PULASKI COUNTY**



EM 12 B-A-L-L



AT
**CAVE
SPRING**
10/5 - 7:30



VS.
BLACKSBURG
10/12 - 7:30
HOMECOMING



VS.
CHRISTIANSBURG
10/19 - 7:30



AT
**HIDDEN
VALLEY**
10/26 - 7:30



AT
**PULASKI
COUNTY**
11/2 - 7:30

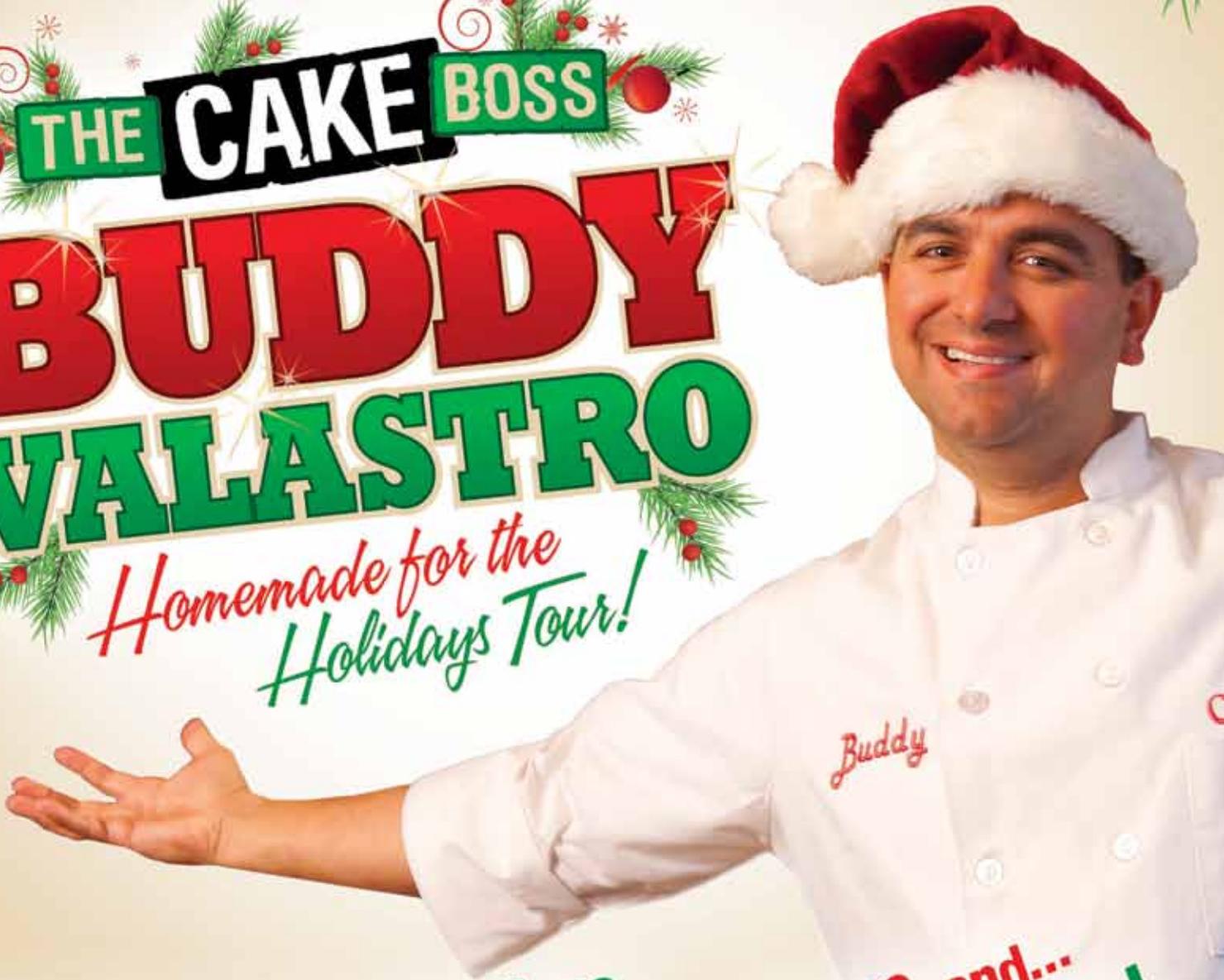


AUG.	9	GW DAN, PH, BYRD	13	AT DUBLIN
	16	AT WILLIAM FLEMING	17	NORTHSIDE
	23	HIDDEN VALLEY	20	AT READ MOUNTAIN
	27	AT FRANKLIN COUNTY	27	AT CLIFTON FORGE
	30	PULASKI COUNTY	4	BLACKSBURG
SEPT.	6	CHRISTIANSBURG	11	AT PATRICK HENRY

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HEAD GAMES

BY MIKE STEVENS

Parks & Rec teams with professionals to keep football players safe.

It's early fall in Salem and that means every available playing field in the city is occupied with children and teens practicing or playing football. For years, this sport has been a rite of passage for hundreds of young men in the city, who have started on the sandlot surfaces and eventually donned the maroon and silver on Friday nights at the Stadium.

This year, football is once again king in Salem

and to make sure it stays that way, the city is taking some proactive steps. Concussion has become the buzz word in football nationwide, from the recreational leagues all the way to the NFL so, recently, the Salem Parks and Recreation department spearheaded a "Concussion Summit" at Virginia Tech to help folks in the Commonwealth discern fact from fiction when it comes to head injuries.

ABOVE: Salem Parks & Rec employees Jed Roberts, John Shaner (left) and Scott Hall (far right) are joined by Dr. Del Bolin, Virginia Tech head athletic trainer Mike Goforth (with helmet) and Dr. Stefan Duma inside the Merryman Center on the Tech campus in July.



Dr. Delmas Bolin
Assoc. Prof. at the Via College of Osteopathic Medicine
 talked about how to identify concussion symptoms.



Chris Tucker
Salem High School Athletic Trainer
 emphasized what a parent's role is if a concussion occurs.



Dr. Stefan Duma
Head of VT/WF Biomedical Engineering & Science
 spoke about his cutting-edge research in football helmet design.

“When we first came up with this idea, I was going to be tickled to death if we had 30 people interested in attending, but to get 100 from all over the state was overwhelming,” says John Shaner, Salem’s Parks and Recreation Director. “My whole goal in this was to educate parents that it is still okay to play football, as long as we take care of our children.”

Six highly respected panelists provided two hours of interactive discussion with the attendees, and taking care of the children who play this sport -whether they are six or 26 - was the main focus of the educational summit.

“I think it was great to get all levels educated on things to do when it comes to prevention and treatment of concussions,” says Chris Tucker, Salem High School’s Athletic Trainer. “Every angle was covered at the Virginia Tech summit and I’m proud that Salem was leading the initiative to make this happen.”

“We changed the equipment, put athletic trainers on the sidelines and added strength coaches, so it’s probably more dangerous to drive to practice these days than it is to play the game of football.”

Chris Tucker, Salem High School Athletic Trainer

Along with Tucker, the medical community was represented by Lewis Gale Regional Health System, as well as Dr. Del Bolin, the director of the Center for Sports Medicine in Salem, and the head athletic team physician at Radford University, along with Mike Goforth, an Associate Director of Athletics at Virginia Tech for Sports Medicine. Both Bolin and Goforth indicated that football is still a great sport as long as coaches and players are willing to adapt.

“The good news is the human body is tougher than we thought it was, the helmets are better than we thought they were, we’ve got better coaching techniques now than ever before, and we’ve got better strength and conditioning,” says Goforth. “If you put those four together, we think we’ve got a great activity for your son, and it’s called football.”

“Certainly, the game of football is here to stay and if we can look outside of the box like we’ve begun to do then football will be here for a long time to come,” says Tucker. “We changed the equipment, put athletic trainers on the sidelines and added strength coaches, so it’s probably more dangerous to drive to practice these days than it is to play the game of football.”

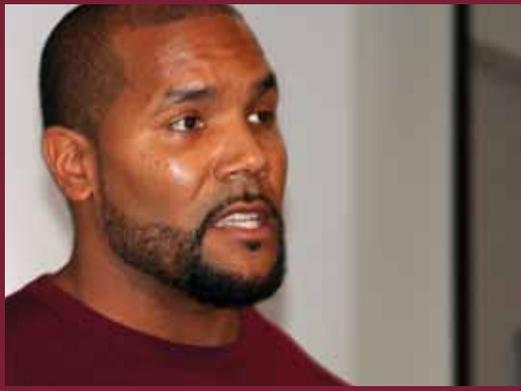
The Salem Parks and Recreation Department has made some of its own changes this year to help make the game safer for youngsters who are enrolled in its football program.

“Football is still very safe to play and we’re doing a number of things to make sure it gets even safer by curtailing practice times, using improved helmets and mouthpieces and asking coaches to eliminate drills that create unnecessary contact,” says Shaner. “I don’t look at this like I have my son out there, but rather that we have 300 boys and girls we’re looking out for.”

The marquee speaker at the event, Dr. Stefan Duma, is also looking out for children by using applied mathematics and science. The head of the Virginia Tech and Wake Forest school of Biomedical Engineering and Science, as well as the preeminent



Andrew Lewis Assistant Principal Chris King listens intently with other Salem attendees at the concussion summit.



Jarrett Ferguson
VT Director of Strength & Conditioning for Football showed the proper methods for strengthening the neck.



Lester Karlin & Drew Boe
VT Director of Equipment and Football Graduate Assistant demonstrated how to fit a football helmet to maximize its potential.



Mike Goforth
Associate Director of Athletics for Sports Medicine presented the best techniques on how to run a football practice.

researcher on helmet safety in the United States, did a pilot study on a group of six, seven and eight-year-old football players in the Auburn area of Montgomery County last year. This fall, his group is conducting an even larger test by studying kids ages six through 13 in and around Blacksburg and Winston-Salem.

“We know that a six-year-old is different than a 13-year-old, but they’re all in youth helmets,” he says. “So, if we want to get to a point where we can say this is the best design for a youth helmet we have to know how these kids are hit, how hard and in what direction.”

This is important not only for safety, but also for the economy. Of the five million helmets sold each year from sandlot to the NFL, three and a half million are used in youth sports.

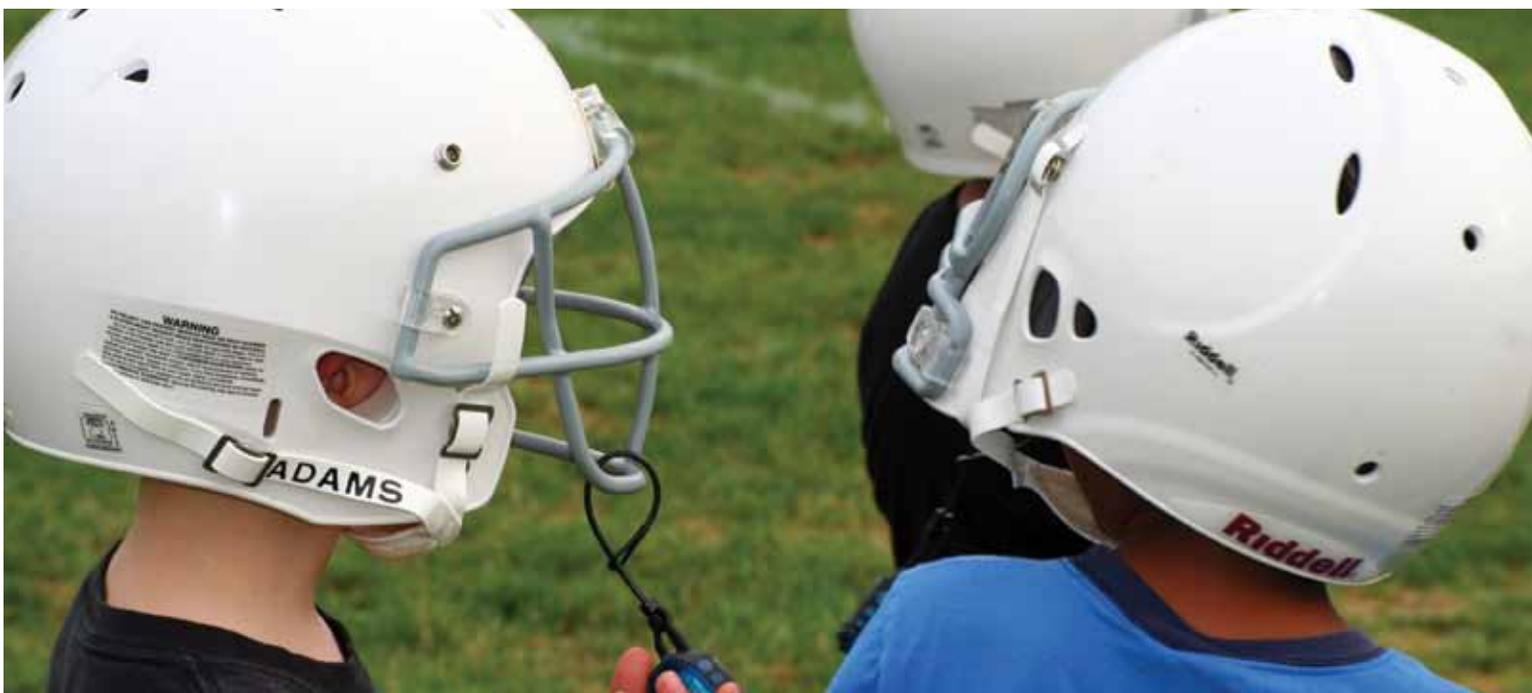
“I would tell a parent to get the most protective equipment you can, follow the proper guidelines and get with a good program that is not afraid to change,” says Tucker. “At Salem High School we are blessed with good, experienced coaches

who are willing to change with the times and coach safely and effectively.”

Coaches all across the nation, on all levels, already are coaching differently and eliminating drills like the “Bull in the Ring” and looking to alternatives that minimize the number of collisions that occur in practices. Concussions are real, but like anything, they must be kept in perspective.

“A few years ago the talk was about heat concerns in practice and then it was Mursa, but you don’t hear about those now because we’ve taken care of them and adjusted our practice schedules and been mindful of how we clean equipment,” says Tucker. “I think with better equipment and better strengthening of the neck concussions will be a thing of the past, as well.”

“Our main goal in all of this is to be proactive instead of reactive,” says Shaner. “We want to let people know that although there’s a lot being said and written about concussions right now, it is still safe to play sports.” 🏈



Of the 5 million helmets sold each year, 3.5 million are used in youth sports.

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Salem's Settled Servant

Whether in our schools, at work or church, Cindy Neathawk has found the perfect home in Salem.

BY MIKE STEVENS

Retiring school board member Cindy Neathawk has been an anchor in the Salem Community for more than 30 years, but putting down solid roots wasn't an option when she was growing up.

Neathawk and her three siblings were all Navy brats who were born on the west coast. Cindy was born in Coronado, California, but before she was old enough to attend school she spent time in the Philippines, San Francisco and several other naval-influenced cities before landing in Memphis.

"Basically, I moved six times before I was even in the first grade, so it was a difficult situation, to say the least, with all of the transition I experienced growing up," she says.

The family settled in Memphis just in time for Neathawk to find some stability in the classroom as she attended Catholic school in grades K-12 and graduated in 1967. She then decided to continue that structured path into college as she enrolled at Spalding University in Louisville, Kentucky. At the time, Spalding was an all-girls institution and, to this day, is one of the oldest Catholic universities in the nation. It was there that Neathawk's unlikely path to Salem began.

"My roommate at the time, Karen Mabry, was from Vinton and one day we both looked at each other and realized that there was more to college

than where we were, so Karen transferred to Virginia Tech and I eventually transferred to the University of Virginia and finished my last two years there," she says.

Neathawk knew little about Virginia when she applied to the university, but later realized how fortunate she was to get accepted and to later graduate with a Bachelor of Science degree in Nursing in 1972. She also met her future husband, Jake, in Charlottesville in 1971. At the time, Jake, who is a Roanoke native and 1965 William Fleming graduate, was a second year medical school student and she was a nursing assistant on an orthopedic ward at the hospital.

In 1973, the two were married and soon off to Charleston, South Carolina where they spent three years while Jake completed his residency. The couple then made a stop in Richmond for his two-year cardiology fellowship before settling down in Salem in 1978.

"Salem's small town atmosphere really appealed to us and it turned out to be a tremendous blessing for us," she says. "Our four children grew up in a city where there was tremendous community support, they all went to Salem schools and subsequently have done well."

With her husband beginning what has been a very successful career as a cardiologist at Lewis Gale Hospital in Salem, Neathawk put her nursing career on hold to become a stay-at-home mom and a fixture in Salem's schools.

"I was president of the PTAs at East Salem, Andrew Lewis and Salem High School and even president of the PTA councils, and that allowed me to get to know many of the staff members in the schools," she says. "I also chaired the health advisory board for nine years and all of this just really fit in with how I wanted to make a contribution and improve things, if possible."

"Cindy has always amazed me with her ability to manage her family and to take an active role in the schools, in the community, and in church activities," says her good friend Diane Washenberger,

Salem's Director of Elementary Education. "Many people do not know how much Cindy has contributed in so many different realms to the community of Salem."

She eventually was convinced to channel her expertise and desire to improve Salem's schools to another level and take a shot at becoming a school board member. On her third try, she was appointed to the board along with Wayne Adkins.

"I just kept trying, and even though I was a stay-at-home mom,

I was treated with such respect," she says. "It's really been a great experience and we've just never had anyone on the board with a personal agenda."

"Cindy Neathawk's service to Salem's children has been very significant because it has been sustained," says Dr. Alan Seibert, Salem's School Superintendent. "Most people get involved in something for a while and then

move on to something else, but Mrs. Neathawk doesn't serve on the Salem School Board simply for her own interests. Her interest in students and her sincere desire to see the quality of service we provide Salem's children always improve is not about her - it is about our young people."

With her medical background, Neathawk was instrumental in making sure each of Salem's six schools had its own nurse on staff, but that's far from her only contribution. Most recently, she has been working to get students thinking about their interests, goals and careers long before graduation time.

"Cindy is always thinking ahead and being proactive about areas the board should address or consider rather than waiting for issues to arise," says Sally Southard, Salem's School Board Chair. "She has been a wonderful addition."

"I hope we can get students in middle school to realize what their gifts and talents are and understand better about career clusters," Neathawk says. "It's sometimes tough to make those decisions, but because the cost of college is so great, students

"Our four children grew up in a city where there was tremendous community support, they all went to Salem schools and subsequently have done well."

Cindy Neathawk



Neathawk with fellow school board members at the 2012 Salem High School graduation.



Neathawk is the head nurse at Carilion's Roanoke-Salem Family Medicine Clinic on Peters Creek Road.

really need a career plan.”

The Neathawk children are successful members of society who are carrying on the family’s tradition of serving others. Oldest daughter, Betsy, is a French teacher at Park View Sterling High School in Northern Virginia; Alison is a nurse and unit director in the emergency room at Roanoke Memorial Hospital; Jacob is a contractor in Boulder, Colorado; and John, the youngest, just finished his third year of medical school at VCOMM in Blacksburg.

However, these high achievers are also partially responsible for Neathawk’s drive to make students honestly assess their interests and take stock of their futures earlier than ever.

“You just can’t go through college and get a liberal arts education and not have a plan,” she says. “Basically, two of our four children did just that, and it makes for a long hard road, a lot of floundering around and extra years of education.”

Neathawk, who has been a nurse for 40 years, had her own career plan in place at an early age, but she had no idea that it would unfold in the manner it has. She began her nursing career in 1972 in the coronary care unit at the University of Virginia, later worked with dialysis patients in Charleston, but gave up nursing right before her family moved to Salem.

“Jake was very busy in his career and at that time we had just had our first child, so it really helped that I was able to stay home and provide that stability for our children,” she says.

Once the children were grown, Neathawk took the bold step to return to nursing nearly 30 years after getting her start in the profession. In 2001, she went back to school to take an intense refresher course and in January of 2002 she began working for Carilion Clinic.

“I’m still amazed I was able to do that,” she says. “It was as if God put me where I was supposed to be.”

Neathawk is now the head nurse at the Roanoke-Salem Family Medicine Clinic which is part of Carilion Clinic. It is one

of two clinics that serve as a home for the family practice residency program. Aspiring physicians, straight out of medical school, gain incredible hands-on experience at the patient-driven clinic.

“We’re teaching these men and women when they come out of medical school how to be better doctors,” she says. “When they complete their three years, you feel like you actually had a role in shaping them, and that is very gratifying.”

Neathawk’s mother also was a nurse and actually met Cindy’s father under some rather unexpected circumstances in the 1940s.

“At the invitation of a classmate, my mother, who was living in San Francisco at the time, went to work in Hawaii when she got out of nursing school,” she says. “She was there when Pearl Harbor was bombed and they wouldn’t let any of the civilian nurses leave Hawaii until 1943, so that’s where she met my dad, who was a naval aviator.”

Once in Memphis, her family was very much aware that it was living in a time of incredible change. Neathawk admits that being in a Catholic school somewhat sheltered her from the civil unrest that enveloped the South during that time period.

“We lived in east Memphis and I rode a bus by myself to school in mid-town every day and never really thought anything about it,” she says. “I was in college when Martin Luther King, Jr. was assassinated, but my mom was still a nurse in Memphis during that time and often had to cross a picket line just to get to work.”

Neathawk has been part of her own history making in Salem. She and Jake are active members of St. Paul’s Episcopal Church, members of the choir and volunteers for a number of community activities.

After 15 years of service to Salem schools, she at peace with her decision to leave the board at year’s end.

“It’s time to move on and give some younger people who have children in the schools a chance to be on the board and let them have a chance to serve,” she says. “I feel really good about what we’ve accomplished and very good about those who will lead the board in the future.” 



Salem Superintendent Alan Seibert awards Neathawk her 15-year service pin at a School Board meeting in May.



Distinguished Scholars have maintained a cumulative grade point average of 4.0 or greater through the end of the first semester of their senior year. Sally Southard, Chair of the Salem School Board, presented each Distinguished Scholar with a certificate and a monetary award to be used at the student's discretion. Members of this group were also invited to apply to address the graduating class with the traditional commencement speeches.



Carrington Austin



Kimberly Bailey



Alexander Bently



David Bixel



Jaclyn Boehling



Mary Brooks



Michael Brown



Katelin Campbell



Anna Clark



Madeleine Dick



Kendall Faris



Elizabeth Forrester



Maggie Frye



Taylor Giorno





Rachel Goldstein



Madeline Guthrie



Justin Hellier



Kaitlyn Ingvaldsen



Jordan Jones



Michael LeFew



Andrew Kerns



Declan McCarthy



Emma Nixon



Jeremy Rakes



Brandon Shell



Emily Grace Shelton



Lindsey Siska



Matthew Soderberg



Katherine Stanley



Kristy Stevens



Christopher Stocki



Alesea Wimmer

CONGRATULATIONS CLASS OF 2012!

Not Pictured
Mikaela Burton

Olivia Mischianti
Brian Stephenson



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MR. DAVID PRESTON, VICE CHAIR
MRS. CINDY NEATHAWK
MR. MIKE CHIGLINSKY
MRS. ARTICE LEDBETTER



Micaela Jordyn Anderson
Ron Wall Vocational
Scholarship



Robert Curtis Aggar
Braxton Family Legacy
Scholarship



Carrington Anne Austin
Annie Cook Aldridge Latin
Scholarship



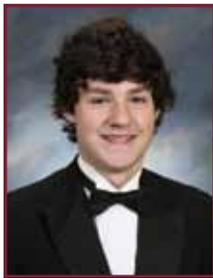
Joshua Jordan Bailey
Deede Grace Nursing
Scholarship



Kimberly Phillon Bailey
Dr. Keith Edmunds Memorial
Scholarship



Kayla Marie Bennett
Dave Lamanca English
Scholarship



Alexander Griffin Bentley
Walter & Avis Hunter
Scholarship



David Alexander Bixel
Bill & Marie Young
Scholarship



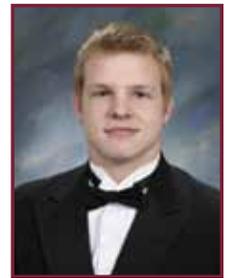
JaclynKay Francesca Boehling
Dr. N. Wayne Tripp
Scholarship



Kyndal Leigh Brizendine
Corinne Moeschler Teacher
Scholarship



Mary Cameron Brooks
Jennings Family
Scholarship



Michael Shane Brown
American Legion/Post 19
Scholarship



Braden Marshall Burns
Craighead Family
Scholarship



Jane-Anna Caldwell
American Legion/Post 19
Scholarship



Katelin Cherie Campbell
Annie McConkey Mathematics
Scholarship



Carly Elizabeth Cash
Brock Memorial & William
Brubeck Scholarships



Peter James Chiglinsky
Harold & David Shelor
Scholarship



Anna Christine Clarke
Salem Fine Arts
Scholarship



Andrew Grant Clemo
Dr. George Vaughan
Scholarship



Sidney Marie Clineville
Thelma Poff Endowment
Scholarship



Ashley Nicole Conner
Pauline Webb Chemistry
Scholarship



Sarah Katerine Corron
June Long Choral Music
Scholarship



Jonathan Thomas Cribb
StellarOne
Scholarship



Jordan Samuel Daniels
Chance Crawford
Scholarship

SALEM EDUCATIONAL FOUNDATION SCHOLARSHIP RECIPIENTS



Amber Nichole Dillon
Dr. Lewis Romano
Scholarship



Joseph William Dishaw, III
Lautenschlager Family
Scholarship



Walter "Mic" Lewis Edwards, IV
Corinne Moeschler Teacher
Scholarship



Landon Williams Elmore
Ray & Ruth Bussard
Scholarship



Weldon James Emerson
Lauritz Christensen Band
Scholarship



Kendal Elizabeth Faris
Salem-Roanoke County Bar
Association Scholarship



Kelsey Nicole Flechko
Archer Family
Scholarship



Elizabeth Anne Forrester
Glenna & Jack Burress
Scholarship



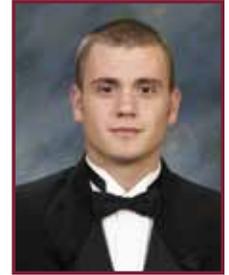
Neale Ann Frazier
Jeanne A. & Gerald M. Pace
Memorial Scholarship



Maggie Marie Frye
Duane Perdue Memorial
Scholarship



Erica Leigh Garman
Helen I. Phelps Endowment
Scholarship



Dustin Garst
SEF & AA Senior Merit
Scholarship



Rachel Aara Goldstein
Heritage
Scholarship



Madeline Sierra Guthrie
Lauren Burns
Scholarship



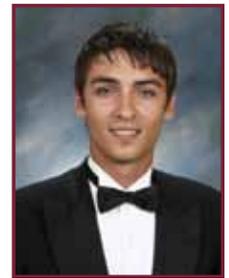
Michael Anderson Hager
Sam & Frances Harvey
Scholarship



Macey Schuyler Hall
Mary L. Hollandsworth
Scholarship



McKenna Marie Hayes
Hoback, Sr. & Jr. Judges
Scholarship



Justin Michael Hellier
Salem Fine Arts
Scholarship



Spencer Stephen Hite
Bob Johnson Memorial
Scholarship



Grayson Conner Holland
Middleton/Hood/Roanoke
College Scholarship



Morgan Elizabeth Howard
Salem Women's Club
Scholarship



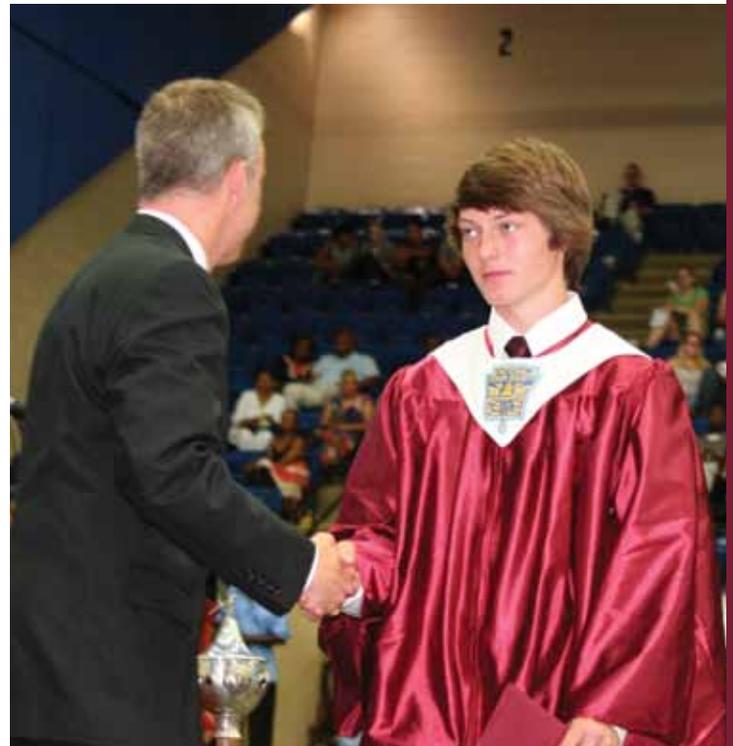
Kaitlyn Brooke Ingvaldsen
Ella T. Hester/Class of 1924
Scholarship



Jordan Mianna Jones
Charles H. Fisher Chemistry
Scholarship



Andrew L. Kearns
Dr. Anderson Renick
Scholarship





Mary Elizabeth Lee
Anne Bell Woods Art
Scholarship



Michael Chester LeFew
Mareta Richardson Science & Willis
White Math & Athletic Scholarships



Patrick Andrew Lyle
Roy Spain Science
Scholarship



Declan Patrick McCarthy
Lake Spring Garden Club
Memorial Scholarship



Amanda Lee Miller
Hankins/Thomason
Scholarship



Andrea May Miller
William & Anna Johnson
Scholarship



Alexandria Georgette Moss
G.W. Carver Alumni
Scholarship



Rachel Anabel Pence
Jim Peters/Salem Lions Club
Scholarship



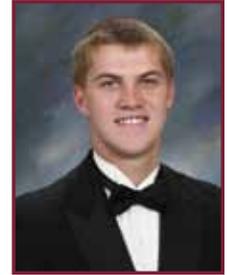
MacKinsie Aldyn Price
Anne Fisher Memorial
Scholarship



Spencer Scott Pugh
David Hall Memorial Culinary
Arts Scholarship



Austin Elizabeth Rakes
R.T./Matthew Dooley 25 & Chauncey
& Lucy Harmon Scholarships



Jeremy Austin Rakes
Dave Lamanca Golf
Scholarship



Maggi Jane Rotanz
Rotary Club of Salem
Scholarship



John William Sheffield
Andrew Lewis General
Scholarship



Brandon Christopher Shell
Roy Spain Science
Scholarship



Jordan Daniel Shell
Neenah Moore
Scholarship



Emily Grace Pelletier Shelton
Jeffreys Science
Scholarship



Lindsey Jae Siska
James & Nancy Robertson, Jr.
Scholarship



Caleb Michael Sledd
Andrew Lewis Class of '52
Scholarship



Matthew Aaron Soderberg
Dennis Reaser/Pride of Salem
Scholarship



Katherine Elizabeth Stanley
Maria D. Mungcal Memorial
Scholarship

SALEM EDUCATIONAL FOUNDATION SCHOLARSHIP RECIPIENTS



Kristy Nicole Stevens
David Smith Memorial
Scholarship



Christopher Mitchell Stocki
Brian Thornhill Memorial
Scholarship



Colton Austin Taylor
Joseph & Barbara Kyle
Scholarship



Emily Lauren Taylor
Charlie Hammersley & Salem
Vocational Scholarships



Andrew Richmond Webber
Foster Family Scouting
Scholarship



Alesea Danielle Wimmer
Anne "Mickey" Faville Memorial
Scholarship



Amber Nicole Wingate
Joyce Brizendine Headford
Scholarship



Kathryn Alexis Zamorski
Kelloff & M. Louise Hunt
Scholarship

NOT PICTURED

Mikaela Ashley Burton
Patsy Bean DAR Scholarship

James Randal Hall, II
D. Wallace Hall Scholarship

Kendrick DeShaun Hochstetler
Coach Eddie Joyce Scholarship

Oliva Marie Mischianti
Richard Foster Medical Scholarship

Dharmi H. Patel
Hazel Waters Math Scholarship

Devin Michael Smith
David Hall Memorial Wrestling
Scholarship

Jordin Nicole Stephens
Harvey & Muriel Bredlow Scholarship



SALEM EDUCATIONAL FOUNDATION AND ALUMNI ASSOCIATION

P.O. Box 1461 SALEM, VA 24153
WAYNE ADKINS, ENDOWMENT COMMITTEE CHAIRMAN
WADKINS@SALEMTTOOLS.COM (540)353-5370

CITY OF SALEM SCHOLARSHIPS



Kayla Marie Bennett



Elliot James Rieflin



Mina Lenora Robinson



Kathryn Alexis Zamorski



Dustin Garst



Abby Migliarese

JAMES MEADOR SCHOLARSHIPS



YONG KYU LEE SENIOR AWARD



Kendrick Hochstetter





2012 Chance Crawford Scholarship Recipients



SALEM SPORTS FOUNDATION

WILLIAM P. "BUD" HALE
MEMORIAL SCHOLARSHIPS

OUTSTANDING STUDENT
ATHLETE SCHOLARSHIPS

WALTER "LIN" DANIEL, JR.
MEMORIAL SCHOLARSHIP



Michael Shane Brown



Taylor Renee Hudson



John William Sheffield



Walter Lewis "Mic" Edwards, IV



Declan Patrick McCarthy



Lindsey Jae Siska

Not Pictured: Kendrick Deshaun Hudson & Sammuell Aramis St. Fleur

EVENTS

AROUND SALEM



adult programs

BALLROOM DANCING: BEGINNER/INTERMEDIATE (ADULT & TEEN)

Friday evenings, Class is on-going. Salem Senior Center, 7:00 - 9:00 pm. This class offers a complete introduction to ballroom dancing. It is perfect for beginners and those looking to polish their technique. No experience or partner is necessary. Instructors: TBA, \$7 per person, (Class limit - 30) Attend and pay instructor.

CERAMICS: (INTERMEDIATE)

Mondays (10 weeks), Salem Senior Center, 6:15 - 9:15 pm. Designed for those with prior experience with ceramics. Painting on resin, dry brushing, and other techniques. Instructor: Sharon Braden, Certified Duncan Instructor, Fee: \$50/10 weeks (Class limit - 12)

CHESS

Tuesdays (on-going), Salem Senior Center, 7:00 - 11:00 pm (7 - 8 pm beginner instruction). This chess group is for all levels of playing strength. Instructed by David Vecellio, Fee: Free (Class limit - 12)

Manager: Kathy Murphy
kmurphy@salemva.gov
Supervisor: Vickie Sword
vsword@salemva.gov
110 Union Street
Phone: (540) 375-3054
*REGISTER AND PAY FEES
ON SALEM PARKS AND
RECREATION WEB SITE OR
MAKE CHECKS PAYABLE TO
CITY OF SALEM AND MAIL
TO 110 UNION STREET,
SALEM, VA 24153 UNLESS
OTHERWISE NOTED.



It's a dog's world

DOG OBEDIENCE Saturdays (September 15 - October 20), 9:00 - 10:00 am, Salem High School parking lot. A six-week course for dogs of any breed and any age. Dogs will learn to heel calmly on leash, react to different commands, and come when called. Instructor: Darr Graham & Lewis Reed (AKC Certified Instructors). Organizational Meeting - Thursday, September 13, 7:00 pm, Salem Senior Center; Do not bring your dog to this meeting. Fee: \$80/6 weeks if paid before or at the organizational meeting, \$90/6 weeks on or after 1st class.

CROCHETING & KNITTING

Thursdays (September 13 - October 11), Salem Senior Center, 6:30 - 8:30 pm. Learn the basics of crocheting. Instructed by Norma Harris, Fee: \$25/5 weeks, please call instructor to register and for supply list at 389-3469 (Class limit - 10)

GUITAR FOR ABSOLUTE BEGINNERS (AGES 12+)

Tuesdays (November 6 - December 18), Salem Senior Center, 5:00 - 6:00 pm. Students learn basic guitar skills including tuning, playing chords, reading tablature, flatpicking, and playing simple songs. No experience required. Required materials: acoustic guitar (steel string or classical), pick, and tuner. Instructed by Randy Walker, Fee: \$45/7 weeks (Class limit - 10)

HANDBUILT CERAMICS

Wednesdays (September 5 - November 7), Salem High School, 6:00 - 8:00 pm. The basic skills of hand-built ceramics will be taught through the pinch, coil, and slab methods using low fire clays and glazes. List of supplies students will need to bring: paper towels, old towel or apron, small plastic container with lid, and several grocery bags. Instructed by Julie Hamilton, Fee: \$120/10 weeks, includes clay, tools, and glazes.

CREATIVE AND FUN PAPER CRAFT PROJECTS

Tuesdays (September 11 - October 16), Salem Senior Center, 6:15 - 7:45 pm. Join for an hour filled with creative projects each week where colors, shapes and themes are used.

Make paper gift items that are as personalized as you are and can be a keepsake. Paper items we will be making are purses, decorative boxes, note pad holders, candy holders, recipe holders and much more. Stop in the Senior Center to see samples. Instructed by Beverly Reed, Fee: \$30. (Class limit - 10)

health & fitness

TOTAL SCULPTING

Mondays (September 3 - October 29) OR Wednesdays (September 5 - October 31), Salem Senior Center, 5:30 - 6:30 pm. This class is designed to reduce body fat and sculpt muscles through a series of strength training exercises using bands, free weights and more. Great program for a beginner level participant. Instructed by Amy Light (Mondays) OR Pam Butler (Wednesdays). Fee: \$25/10 weeks (\$5 discount if you sign up for both Mon. & Wed. classes) Bring check made payable to the City of Salem (Limit - 30)

YOGA (BEGINNER/ INTERMEDIATE)

Tuesdays OR Thursdays (4 class times), Parks & Recreation Main Office, 4:30- 5:30 pm or 6:00 - 7:00 pm. Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It also improves memory, focus, and attention, as well as promote an overall sense of well being. Instructed by Stephanie Hunt, Fee: \$5 per class or \$18 per month (Class limit - 12)

TENNIS

To register or get more information call Scott Gibson at 397-1257 or gibson@roanoke.edu

youth/teens

BATON (BEGINNERS – AGES 4 – 16) Thursdays, beginning October 3, Salem Senior Center (110 Union Street), 6:30 – 7:00 pm for Beginners, 7:00 pm – 7:45 pm for Juniors/Drill Team. Participants will learn basic twirling techniques. Instructed by Natasha Dowdy, Fee: \$35/month (On the first night Natasha will measure and order each girl's baton and costume to be worn in parades and recital. Cost for these items are separate and only one time during the year).

GUITAR FOR KIDS (AGES 8 - 12) Wednesdays (September 5 - October 24), Salem Senior Center, 5:00 - 6:00 pm. Be a real guitar hero! Learn basics like tuning, tempo, rhythm and dynamics, play simplified chords and riff's. Required materials: acoustic guitar (steel string or classical) or electric guitar, pick, and tuner. Instructed by Randy Walker, Fee: \$45/8 weeks (Class limit 10)

KNIT AND CROCHET (AGES 8 - 14) Thursdays (September 13 - October 11), Salem Senior Center, 4:00 - 5:00 pm. Learn basic knitting and crocheting stitches and how to read patterns. Call instructor to register and for supply list at 389-3469. Instructed by Norma Harris, Fee: \$15/5 weeks - Pay instructor (Limit - 10)

MOONBEAM GYMNASTICS! - FOR BOYS AND GIRLS (AGES 2-12) Tuesdays (on-going class), Salem Senior Center, 5:00 pm (ages 2-6), 6:00 pm (ages 4-7), and 7:00 pm (ages 7-12). A unique combination of not only gymnastics, but experienced coaches guide children to sports, health, nutrition and physical education. Coached by Reneigh Duhaney. Tuition: \$40 a month (No registration fee). To Register call 540-339-STAR (7827).



Randolph Walker (left) and Mark Raines performing at Third Street Coffeehouse. Mark, a 7th grader at Andrew Lewis Middle School, started guitar with Randolph in a Guitar for Kids class.

A PASSION FOR MUSIC

BY RANDOLPH WALKER
GUITAR INSTRUCTOR

Beginning guitar students sometimes ask me, "How long will it take until I can, you know, really play?"

I say, "There is no point at which you can say, 'I'm finally here, and there's no more left to learn.' And that's the way I like it."

I started music training some 41 years ago, when I was ten. I was fortunate to have parents who supported my interest. They arranged for cello lessons with a nice lady who played in the Richmond Symphony. Later I had lessons on the upright bass and piano. After private lessons and training in school band, I had learned enough to pick up guitar, harmonica and drums on my own. That led to playing in bands and learning how to arrange harmony vocals, run a PA system, write and record songs, and produce CDs.

Music is a road. The beginning of it looks pretty similar for everyone — It covers the basics of pitch and rhythm. Further along, it splits off into different directions. One exit leads to bluegrass, another to rock, to jazz, or classical. One signpost says "Playing By Ear," another says, "Reading Music." The guitar highway alone has many exits, leading to fingerpicking, flatpicking, classical, rock, flamenco, and more.

Once we get going, we can travel from one

territory to another, for a long residence or just a brief visit. Some roads lead into related fields, such as photography, video production, and graphic arts. So many wonderful choices!

And that's not to mention the many friendship and relationships that started in a high school band room, or in someone's living room over guitars and the chords to a song. Music can be a highly social activity, bringing minds and hearts together to create soundscapes of power or beauty. It can also be a nourishing craft and even a therapy for someone spending time alone by choice or by circumstance.

How far will I get down this road? I don't know, but when I lay my guitar down for the last time, there will still be vast, unexplored territory out in front of me. And that's the way I like it. Nobody, not even the Eric Claptons of the world, will die knowing everything there is to know about music.

Once we get started, momentum can keep us going. But it helps to have a push. That's the way I think of music lessons. I enjoy seeing eyes light up when students first understand how to read guitar tab and haltingly bring forth the melody to "Amazing Grace" or "Smoke on the Water."

So, that's my answer. Music is a road, not a destination. And I hope you travel long and far on it, discovering places that perhaps you or I never dreamed of. 🐦

STAR-B-Q

SALEM 2012



LAUREN ALAINA



SPECIAL GUESTS



SALEM'S OWN



RUTLEDGE

SATURDAY SEPT. 29

5:30PM

GATES OPEN AT 4PM

SALEM FARMERS MARKET
CORNER OF MAIN & BROAD
DOWNTOWN SALEM

TICKETS

\$8 - ADVANCE

\$12 - GATE

AVAILABLE AT
SALEM PARKS & REC
620 FLORIDA ST
375-3057



senior center 110 UNION STREET

MONDAYS

9 am - 12 noon – Bridge
12:30 pm – Senior Mtn. Pickers
12:30 pm – Painting with Phyl (second Monday of the month)
7 – 9 pm – Cole Bluegrass Show (First Monday every month)

TUESDAYS

9 am – Exercise
10:30 am – Chair Caning and Basket Weaving
10:30 am – Tai-Chi at College Lutheran Church
2 pm – Ballroom dance, the first and third Tuesdays (second and fourth Tuesdays – Tea Dance)
2 - 3 pm – Cooking Class at Salem Harrogate (first Tuesday of the month)

WEDNESDAYS

9 am – Tap dance
10 am - 12 noon – Ceramics
10 am – Needlework
1 pm – Line Dance

THURSDAYS

9 am – Exercise
10 am – Quilting
10 am – Art & Bridge on your own
11 am – 49er's Plus Club Meeting
12:30 pm – Sr. Singers Practice (first Thursday w/appts other days)
12:30 pm – Canasta (hand & foot)

FRIDAYS

9 am – Exercise
10:30 am – Tai-Chi
10:30 am – Senior Mtn. Pickers
7 - 9 pm – Ballroom Dance

THE BOB ROSS METHOD OF OIL PAINTING CLASSES

with Phyl Fralin are held the second Monday each month. The picture for the month is on display at the Senior Center. Cost is \$40 Sign up in the office to attend.

“49ERS PLUS” CLUB

Meets on the 1st and 3rd Thursdays at 11 am, and eat lunch out on the 2nd week. This group

makes donations to organizations such as the Salem Rescue Squad and the Red Cross.

MONTHLY POT LUCK LUNCHEONS

These are fun, well-attended events with entertainment after the meal. They are held on the last Thursday of each month.

SENIOR MTN. PICKERS

A group of stringed instrument musicians who play informally on Mondays at 12:30 pm and Fridays at 10:30 am. You may join with an instrument if you play or you may attend as part of the audience.

BALLROOM DANCE CLASS

meets in the form of a TEA DANCE the 2nd and 4th Tuesday of the month from 2 - 4 pm. Music is provided and there is no fee but each person is asked to bring a snack food to share.

SALEM SENIOR SINGERS

Practice on the 1st Thursday at 12:30 pm and sing on a regular basis for Snyder Nursing Home and other places in the Valley.

SPECIAL TRIPS

Planned for the year such as the Wytheville's Wohlfahrt Haus Dinner Theatre, Myrtle Beach, SC, Martin Luther King Performing Arts Center, Charlottesville, VA, and the Barn Dinner Theatre, Greensboro, NC. Stop by the Center to pick up a trip list and to make your reservations to travel with us.

SPECIAL FRIDAY EVENTS

We frequently make outings in our van or bus to local malls, shops and restaurants, or day trips to Swinging Bridge, Peaks of Otter, etc. Other Friday events include bingo, ice cream sundae day, movie day, crafts, parties, etc. A small fee may apply.

MONTHLY NEWSLETTER

A calendar with news of our activities and outings is distributed at the Monthly Luncheons.

special events

Manager: Kathy Murphy
kmurphy@salemva.gov
Supervisor: Kristen Finley
kfinley@salemva.gov
620 Florida Street
Phone: (540) 375-3057

STAR-B-Q

Saturday, September 29th, Salem Farmers Market, 5:30 p.m.. Come join us for the area's best barbeque. Sponsored by 94.9 Star Country and Salem Parks & Recreation. \$8 advance, \$12 gate.

PUMPKINFEST

Saturday, October 27th, Salem Farmers Market, 11 a.m. – 2 p.m. Pumpkin give-away, Children's Activities, Carnival Games, Costume Contest, Hay Rides, and a Pumpkin Auction. Trick or Treating with the Merchants – 10 – 11 a.m., Sponsored by Q99-FM and Salem Parks & Recreation. Proceeds benefit C.H.I.P (540) 375-3057.

LIGHTING OF THE CHRISTMAS TREE Friday, December 7th, Salem Farmers Market, 6 p.m., (540) 375-3057.

YE OLDE SALEM CHRISTMAS

Saturday, December 8th, 11 a.m. - 4 p.m. Downtown Salem - Merchant Open Houses, Hot Cider and Roasted Chestnuts. Salem Library - Pictures with Santa, Story time with Mrs. Claus, Children's Activities, and mail letters to Santa. Salem Farmers Market - Market Vendors with crafts, wreaths, baked goodies, etc., Carriage Rides, and Model-T Car Rides around downtown and to the Gingerbread Festival at Longwood Park. Sponsored by Salem Parks & Rec & Q99-FM.

James I. Moyer Sports Complex

OCTOBER 6TH & 7TH NSA Fall Festival Youth Fast Pitch Softball Tournament.

Manager : Eric O'Brien,
eobrien@salemva.gov
Supervisor: Scott Scharnus,
sscharnus@salemva.gov,
1000 Union Street, Salem
(540) 375-4021

OCTOBER 13TH & 14TH ASA JO/ Scrappers 18U & 16U College Show Case Girls Fast Pitch Softball Tournament.

OCTOBER 20TH & 21ST NSA Fall Youth State Girls Fast Pitch Softball Tournament.

youth and adult athletics

Manager: Scott Hall,
shall@salemva.gov
Supervisor: Jed Roberts,
jroberts@salemva.gov
925 Union Street, Salem
(540) 375-4094

YOUTH SPORTS MISSION STATEMENT The purpose of youth recreational athletic leagues is to provide an enjoyable experience for each youth participant, while developing character, skills, sportsmanship and promoting good will among all teams and individuals. Although sports are competitive by nature, the City of Salem Parks and Recreation Department's intentions are to place less emphasis on winning, while promoting the building of lifetime physical activity and health for each participant.

REGISTRATION DATES AT ACTIVENET

Youth Basketball: Oct. 1st - 24th
Youth Baseball: Feb. 1st – 24th
Youth Softball: Feb. 1st – 24th
Youth Soccer: Feb. 1st – 24th
Adult Softball: Deadline May 3rd

GREAT BEGINNINGS WITH ED GREEN & STAFF

Make checks payable to Ed Green, Great Beginnings, and get application online at www.salemva.gov/depts/parks_rec. For more information, call Ed Green at 387-9516.

A LONG TIME AGO

John Long - Salem Museum Executive Director info@salemmuseum.org 389-6760



83 YEARS AGO



In a shocking act of civil disobedience that presaged the turmoil of the 1960s, students of Salem High School walk out of classes and launch a protest march to the County Courthouse. The students were demonstrating against the 1929 removal of their beloved principal A. M. Bruce, who had tendered his resignation a few days before. Bruce had been criticized for his handling of an incident involving a female student suspected of “indiscretions,” but the students would have none of it. They wanted Bruce in charge of their school, and they let the adults of Salem know as much in no uncertain terms. After two days, the strike ended when Bruce himself asked the students to make no further efforts on his behalf. The students went back to class, and Bruce went on to a long career in education in the Tidewater area. More of the story can be found on the Salem Museum website at www.salemmuseum.org. 🐦



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