



# SALEM POLICE DEPARTMENT NEWS RELEASE

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## SALEM POLICE TO STEP-UP ENFORCEMENT DURING CLICK IT OR TICKET CAMPAIGN

The Salem Police Department will be participating in the 2013 “Click It or Ticket” mobilization campaign that is being conducted statewide in Virginia from May 20 - June 2.

In 2011 alone, 306 people died in traffic accidents in Virginia, who were not wearing a seat belt. Wearing a seat belt is still the single most effective way to reduce your risk of becoming a traffic statistic. Currently, Virginia has nearly an 82 percent seat belt usage rate and the City of Salem’s rate is even higher at 86 percent.

Although Virginia has a secondary seat belt law, this enforcement campaign is based on high visibility traffic enforcement with a “zero-tolerance” approach toward seat belt and child safety seat usage. The Salem Police Department will have additional officers working during the “Click It or Ticket” campaign and we will have a “zero-tolerance” for violators.

Contact:

Lt. Todd Clayton  
City of Salem Police Dept.  
(540)375-3084 - office  
[tclayton@salemva.gov](mailto:tclayton@salemva.gov)

Mike Stevens  
City of Salem  
Communications Director  
(540)375-4112 - office  
(540)353-2041 - cell  
[mstevens@salemva.gov](mailto:mstevens@salemva.gov)

