



NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 18, 2014

2014 HOLIDAY EVENTS ALL SET FOR DECEMBER IN SALEM

Multiple Events Set for December 5 & 6

The City of Salem’s Holiday celebrations will once again be plentiful on the first weekend of December. The annual Christmas Tree Lighting will officially get the festivities started on Friday, December 5, at 6 p.m. at the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and a host of other events that weekend. Please take a moment to review these activities and mark them on your calendars.

HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree
Christmas Parade
Breakfast With Santa
Ye Olde Salem Christmas
Gingerbread Festival

DATE

Dec. 5
Dec. 5
Dec. 6
Dec. 6
Dec. 6

TIME

6pm
6:30pm
9am - 10:30am
11am - 4pm
10am - 3pm

LOCATION

Salem Farmers Market
Downtown Salem
Longwood Park
Downtown Salem
Longwood Park

Lighting of the City of Salem Christmas Tree

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 5, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30 p.m.

Breakfast with Santa

Santa and Mrs. Claus are coming to town and would like to invite you to “Breakfast with Santa” on Saturday, December 6 inside a heated tent at Longwood Park near the Main Street entrance. The breakfast is scheduled from 9 a.m. - 10:30 a.m. and tickets are \$5 per person and are **ON SALE NOW**. They can be purchased at the Salem Parks & Recreation Department, City of Salem Library, and the Salem- Roanoke Chamber of Commerce. Proceeds from this event will benefit the Salem-Roanoke County Chamber of Commerce Foundation.

Ye Olde Salem Christmas

The Salem Parks & Recreation department also will present “Ye Olde Salem Christmas” on Saturday, December 6, at the Salem Farmers Market, Salem Library and throughout Downtown Salem. Citizens, friends, and neighbors are invited to join in the fun from 11 a.m. to 4 p.m. as we celebrate an old-fashioned Salem Christmas!

***Downtown Salem
Salem Library***

Merchant Open Houses

Pictures with Santa (Be sure to Bring Your Camera), Children's Activities and Mailing Letters to Santa. Plus, Hot Cider and Roasted Chestnuts

***Salem Farmers Market
Longwood Park***

Market Vendors, Craft Vendors, Wreaths, Baked Goodies and Carriage Rides
Gingerbread Festival at Longwood Park Carriage House takes place from 10 a.m. to 3 p.m.



The Lighting of the Christmas Tree and Ye Olde Salem Christmas are sponsored by the **City of Salem Parks and Recreation Department, MedExpress Urgent Care** and **Member One Federal Credit Union**. Get additional information at 375-3057.

Breakfast with Santa is sponsored by **Freedom First Credit Union** and **Sherwood Memorial Park**. Get more information at 375-3057.

The Salem Christmas Parade and Gingerbread Festival are sponsored by the **Salem-Roanoke County Chamber of Commerce**. You can get information on those events by calling 387-0267.

Contact:

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