



## NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 13, 2013

# HOLIDAY EVENTS ALL SET FOR DECEMBER IN SALEM

*Multiple Events Set for December 6 & 7*

The City of Salem’s Holiday celebrations will be non-stop on the first weekend of December. The annual Christmas Tree Lighting will officially get the festivities started on Friday, December 6, at 6 p.m. on the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and a host of other events that weekend. Please take a moment to review these activities and mark them on your calendars.

### HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree  
 Christmas Parade  
 Ye Olde Salem Christmas  
 Gingerbread Festival

### DATE

Dec. 6  
 Dec. 6  
 Dec. 7  
 Dec. 7

### TIME

6pm  
 6:30pm  
 11am - 4pm  
 11am - 4pm

### LOCATION

Salem Farmers Market  
 Downtown Salem  
 Downtown Salem  
 Longwood Park



### Lighting of the City of Salem Christmas Tree

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 6, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30 p.m.

## **Ye Olde Salem Christmas**

The Salem Parks & Recreation department also will present “Ye Olde Salem Christmas” on Saturday, December 7, at the Salem Farmers Market, Salem Library and throughout Downtown Salem.

Salem citizens, friends, and neighbors are invited to join in the fun from 11 a.m. to 4 p.m. as we celebrate an old-fashioned Salem Christmas!

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|------------------------------------|---|
| <b><i>Downtown Salem</i></b>       | Merchant Open Houses  |
| <b><i>Salem Library</i></b>        | Pictures with Santa (Be sure to Bring Your Camera), Children's Activities and Mailing Letters to Santa. Plus, Hot Cider and Roasted Chestnuts |
| <b><i>Salem Farmers Market</i></b> | Market Vendors, Craft Vendors, Wreaths, Baked Goodies and Carriage Rides  |
| <b><i>Longwood Park</i></b>        | Gingerbread Festival at Longwood Park Carriage House takes place from 11 a.m. to 4 p.m.   |

The Lighting of the Christmas Tree, Breakfast with Santa and Ye Olde Salem Christmas are sponsored by the **City of Salem Parks and Recreation Department**. Get additional information at 375-3057.

The Salem Christmas Parade and Gingerbread Festival are sponsored by the **Salem-Roanoke County Chamber of Commerce**. You can get information on those events by calling 387-0267.

Contact:

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