



NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 15, 2012

HOLIDAY EVENTS ALL SET FOR DECEMBER IN SALEM

Multiple Events Set for December 7 & 8

The City of Salem’s Holiday celebrations will be non-stop on the second weekend of December. The annual Christmas Tree Lighting will officially get the festivities started on Friday, December 7 at 6 p.m. on the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and a host of other events that weekend. Please take a moment to review these events and mark them on your calendars.

HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree
 Christmas Parade
 Breakfast With Santa
 Ye Olde Salem Christmas
 Gingerbread Festival

DATE

Dec. 7
 Dec. 7
 Dec. 8
 Dec. 8
 Dec. 8

TIME

6pm
 6:30pm
 9am - 10:30am
 11am - 4pm
 11am - 4pm

LOCATION

Salem Farmers Market
 Downtown Salem
 Salem Senior Center
 Downtown Salem
 Longwood Park



Lighting of the City of Salem Christmas Tree

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 7, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30 p.m.

Breakfast With Santa

Santa and Mrs. Claus are coming to town and would like to invite you to “*Breakfast with Santa*” on Saturday, December 8 at the Salem Senior Center, which is located at 110 Union St. The breakfast is scheduled from 9:00 – 10:30 a.m. and tickets are \$5.00 per person and are **ON SALE NOW**. They can be purchased at the Salem Parks & Recreation Department at 620 Florida St. Proceeds from this event will benefit the Salem Lacrosse Foundation.

Ye Olde Salem Christmas

The Salem Parks & Recreation department also will present “Ye Olde Salem Christmas” on Saturday, December 8, at the Salem Farmers Market, Salem Library and throughout Downtown Salem.

Salem citizens, friends, and neighbors are invited to join in the fun from 11 a.m. to 4 p.m. as we celebrate an old-fashioned Salem Christmas!

Downtown Salem

Merchant Open Houses

Salem Library

Pictures with Santa, Story time with Mrs. Claus, Children's Activities and mailing letters to Santa. Plus, Hot Cider and Roasted Chestnuts

Salem Farmers Market

Market Vendors, Craft Vendors, wreaths, baked goodies and Carriage Rides.

Longwood Park

Gingerbread Festival at Longwood Park Carriage House takes place from 11 a.m. to 4 p.m.

The Lighting of the Christmas Tree, Breakfast with Santa and Ye Olde Salem Christmas are sponsored by the **City of Salem Parks and Recreation Department**. Get additional information at 375-3057.

The Salem Christmas Parade and Gingerbread Festival are sponsored by the **Salem-Roanoke County Chamber of Commerce**. You can get information on those events by calling 387-0267.

Contact:

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